

Privacy Policy

Last Updated: November 14th 2024

Introduction

Welcome to SaaS Launch Inc ("Company", "we", "us", or "our"). We respect your privacy and are committed to protecting your personal data. This privacy policy informs you about how we handle your personal information when you use our services or visit our website.

Information We Collect

Personal Information

We collect information that you provide directly to us, including:

- Name and contact information
- Billing and payment information
- Service preferences and requirements
- Communications with our team
- Any other information you choose to provide

Automatically Collected Information

When you visit our website, we may automatically collect:

- Device information
- IP address
- Browser type
- Usage patterns
- Technical data about your equipment

How We Use Your Information

We use your personal information to:

- Deliver our services
- Process your payments securely through Stripe
- Schedule and manage your appointments via Calendly
- Communicate about your services
- Send important updates
- Improve our services
- Comply with legal obligations

Data Security

We implement appropriate security measures to protect your personal information. However, no method of electronic transmission or storage is 100% secure.

Third-Party Services

We work with trusted service providers:

- Stripe for payment processing

- Calendly for appointment scheduling

Each of these providers has their own Privacy Policy governing how they handle your data.

Your Rights

You have the right to:

- Access your personal data
- Correct inaccurate data
- Request deletion of your data
- Withdraw consent
- Opt-out of marketing communications

Data Retention

We retain your personal information for as long as necessary to provide our services and comply with legal obligations.

Children's Privacy

Our services are not directed to individuals under 18. We do not knowingly collect personal information from children.

Geographic Scope

We primarily operate in Canada and the United States. By using our services, you understand that your information will be transferred to and processed in Canada.

Changes to This Policy

We may update this privacy policy periodically. We will notify you of any material changes by posting the new policy on our website.

Contact Us

For questions about this Privacy Policy, please contact:

SaaS Launch Inc
222 Sweetvalley Drive
Ottawa, Ontario K4A5H8
Canada
Email: info@saaslaunch.net

Legal Basis for Processing

We process your personal data based on:

- Performance of our service contract with you
- Your consent
- Our legitimate business interests
- Compliance with legal obligations

Cookie Policy

Our website uses cookies and similar technologies to enhance your