

## **SaaSLaunch Terms of Service**

### **## 1. Agreement Overview**

By purchasing or accessing SaaSLaunch services through Whop ("Platform"), you agree to these Terms of Service ("Terms"). These Terms constitute a legally binding agreement between you ("Client", "you", or "your") and SaaSLaunch ("Company", "we", "us", or "our").

### **## 2. Service Description**

SaaSLaunch provides Done-With-You (DWY) marketing and sales services including:

- Lead generation setup and management
- Sales process development and optimization
- Talent placement and management
- One-on-one consulting
- Marketing campaign management

### **## 3. Payment Terms**

#### **#### 3.1 Implementation Fee**

- A one-time implementation fee is required to begin services
- Fee amount varies based on service package and will be clearly disclosed before purchase
- Processed securely through Whop's payment system

#### **#### 3.2 Revenue Share**

- Commission percentage on acquired users as specified in your individual service agreement
- Commission structure and terms will be clearly defined prior to purchase
- Commission applies to sales as outlined in your service agreement
- All commissions are non-refundable upon successful user acquisition

#### **#### 3.3 Payment Processing**

- All payments are processed through Stripe via Whop's platform
- You agree to provide accurate, complete billing information
- Charges will appear as Whop on your statement

### **## 4. Performance Guarantee**

#### **#### 4.1 Guarantee Terms**

- Specific performance guarantees are outlined in your individual service agreement
- Guarantee terms, including user acquisition targets and timeframes, vary by service package
- Terms will be clearly documented prior to purchase

#### **#### 4.2 Compliance Requirements**

To maintain guarantee eligibility:

- Maintain minimum advertising spend as specified in your agreement
- Complete assigned action items on time
- Attend required percentage of scheduled calls (specified in agreement)
- Submit required tracking documentation

- Maintain active payment status

### ## 5. Client Obligations

You agree to:

- Provide accurate business information
- Respond to communications within 24 hours
- Maintain required advertising budget as specified in your agreement
- Follow recommended implementation steps
- Comply with all applicable laws and regulations

### ## 6. Intellectual Property

#### ### 6.1 Company IP

- SaasLaunch retains all rights to our methodologies, processes, and systems
- Service delivery does not constitute transfer of intellectual property

#### ### 6.2 Client IP

- You retain all rights to your business assets, branding, and customer data
- We maintain confidentiality of your proprietary information

### ## 7. Term and Termination

#### ### 7.1 Duration

- Initial term as specified in your service agreement
- Continues month-to-month thereafter unless terminated

#### ### 7.2 Termination

- 30-day written notice required for cancellation
- Early termination may affect guarantee eligibility
- We reserve the right to terminate for Terms violations

### ## 8. Data Privacy and Security

#### ### 8.1 Data Collection

- We collect and process data necessary for service delivery
- All data handling complies with applicable privacy laws
- User data is processed in accordance with Whop's privacy policy

#### ### 8.2 Data Security

- Industry-standard security measures implemented
- Third-party services (Whop, Stripe) maintain additional security protocols
- Prompt notification of any security incidents

### ## 9. Limitation of Liability

- Maximum liability limited to implementation fee paid
- Not liable for indirect, consequential, or special damages
- No liability for third-party service interruptions

## ## 10. Dispute Resolution

### ### 10.1 Resolution Process

1. Direct communication attempt
2. Platform mediation through Whop
3. Binding arbitration if necessary

### ### 10.2 Governing Law

- Terms governed by Ontario law
- Dispute venue in Ontario, Canada

## ## 11. Changes to Terms

- We reserve the right to modify these Terms
- Changes effective upon posting to Whop
- Continued use constitutes acceptance

## ## 12. Contact Information

SaaSLaunch

151 O'Connor Street

Ottawa, ON, K2P 2L8

Email: [Contact Email]

Phone: +1 613-462-6929

## ## 13. Platform-Specific Terms

### ### 13.1 Whop Marketplace

- Subject to Whop's Terms of Service
- Platform fees and policies apply
- Dispute resolution available through Whop

### ### 13.2 Stripe Payments

- Subject to Stripe's Services Agreement
- Secure payment processing
- Chargeback and dispute policies apply

## ## 14. Individual Service Agreements

- Each client receives an individual service agreement
- Agreement specifies exact terms including:
  - Implementation fee
  - Revenue share percentage
  - Performance guarantees
  - Advertising requirements
  - Attendance requirements
  - Service duration
- Individual agreements supplement these Terms

## 15. Severability

If any provision of these Terms is found unenforceable, remaining provisions remain in effect.

Last Updated: October 3rd