

PRIVACY POLICY

Effective Date after Purchase:

This Privacy Policy describes how Bioflavour & Food GmbH (“Company,” “we,” “us,” or “our”) collects, uses, and discloses your personal data when you join or interact with the Sigma Boys Discord group (“Service”). It also explains the rights and licenses regarding any content you share within the Discord server.

By accessing the Sigma Boys Discord server and/or submitting any information or content, you agree to the terms of this Privacy Policy.

1. Who We Are

- **Business Name:** Bioflavour & Food GmbH
- **Address:** Roggenkamp 17, 27283 Verden, Germany
- **Email:** l.saric@menthol24.de

We are the entity responsible for the collection, use, and processing of your personal data in connection with the Service.

2. Information We Collect

1. **Contact and Account Information**
 - **Discord Username and ID:** When you join our Discord server.
 - **Email Address (if provided):** If you communicate with us via email or if used for account recovery or notifications.
2. **Payment Information**
 - If you purchase access or a subscription, payment details (e.g., credit card, PayPal email) are processed by third-party payment processors. We generally do not store this information ourselves, but may receive limited information (e.g., billing address, last four digits of your payment card) for record-keeping and dispute resolution.
3. **Content You Provide**
 - **Messages, Posts, and Uploads:** Any text, images, videos, or other materials you share on the Sigma Boys Discord.
 - **User-Generated Content (UGC):** Reactions, feedback, suggestions, or any form of creative content.
4. **Technical and Usage Data**
 - **Server Logs:** Discord collects certain technical information (e.g., IP addresses, device information) as part of its platform; we may access aggregated or anonymized data.
 - **Interaction Data:** Information about how you interact with our channels, including timestamps, message history, or engagement with community events.

3. How We Use Your Information

1. **Service Provision**

- To provide you with access to the Sigma Boys Discord server and maintain community interactions.
- 2. **Community Management**
 - To moderate discussions, enforce rules, and respond to user inquiries or reported issues.
- 3. **Marketing and Promotion**
 - We may use your messages, posts, or other user-generated content in our marketing materials, including social media posts, promotional videos, testimonials, or other forms of public communication.
- 4. **Analytics and Improvements**
 - To monitor and analyze usage trends, track community growth, and improve features and functionalities.
- 5. **Legal Compliance and Enforcement**
 - To comply with applicable laws, regulations, or legal proceedings.
 - To enforce our Terms of Service and protect our rights or the rights of other members.

4. User-Generated Content License

4.1 License Grant

By posting, uploading, or otherwise submitting any content (including text, images, videos, or other materials) within the Sigma Boys Discord server, you hereby grant Bioflavour & Food GmbH a non-exclusive, perpetual, irrevocable, worldwide, royalty-free, fully paid-up, sublicensable and transferable license to use, reproduce, distribute, prepare derivative works of, display, and perform your content for any purpose, including but not limited to marketing, advertising, social media, promotional materials, and public display.

4.2 Waiver of Rights

To the fullest extent permitted by law, you waive any moral rights or other rights you may have to any content you submit, including the right to be identified as the author of the content or the right to object to any derogatory treatment of the content.

4.3 Responsibility for Content

You represent and warrant that:

1. You own or have the necessary rights to the content you share.
2. Your content does not infringe or violate any intellectual property rights, privacy rights, or other rights of any third party.

5. Legal Bases for Processing (If Applicable under GDPR)

If you are located in the European Economic Area (EEA) or the United Kingdom, we rely on the following legal bases for collecting and using your personal data:

1. **Contractual Necessity:** To fulfill our obligations under our Terms of Service.
2. **Legitimate Interests:** To operate, manage, and promote our community.
3. **Consent:** Where required by law (e.g., using your content or personal data for specific promotional purposes if local regulations demand explicit consent).

6. Disclosure of Your Information

We may share your personal data in the following circumstances:

1. **Service Providers**
 - We engage third-party vendors (e.g., payment processors, hosting providers, or analytics platforms) who process data on our behalf under strict confidentiality agreements.
2. **Business Transfers**
 - If we undergo a merger, acquisition, or sale of all or part of our assets, your personal data may be transferred as part of that transaction.
3. **Legal Requirements**
 - We may disclose data if required by law or in response to valid requests by public authorities (e.g., a court or government agency).
4. **Protection of Rights**
 - We may share data when necessary to protect our rights, property, or safety, and that of our users or the public.

7. Data Retention

- We retain personal data as long as necessary to fulfill the purposes outlined in this Privacy Policy or as otherwise required by law.
- User-generated content may remain in our archives or backups even after you leave the server or request account deletion, especially if it has been used in public-facing materials or marketing campaigns.

8. Cookies and Tracking Technologies

- While the Sigma Boys community operates primarily on Discord's platform, if we direct you to a separate website for any reason, that site may use cookies or similar tracking technologies to collect information about your browsing activities.
- For more details, consult the cookie policy (if any) on our website or contact us at l.saric@menthol24.de.

9. Data Security

We take reasonable measures to protect your personal data from unauthorized access, alteration, disclosure, or destruction. However, no data transmission or storage system can be guaranteed to be 100% secure.

10. Children's Privacy

Our Service is not directed to individuals under the age of majority in their jurisdiction. We do not knowingly collect or solicit personal data from minors without parental consent. If you believe a minor has provided us with personal data, please contact us immediately at l.saric@menthol24.de.

11. International Data Transfers

Your personal data may be transferred to and processed in countries outside your jurisdiction, where data protection laws may differ. We take steps to ensure that your information receives an adequate level of protection in the jurisdictions in which we process it (e.g., by implementing contractual safeguards).

12. Your Rights

Depending on your location, you may have certain rights regarding your personal data, such as:

- The right to access or obtain a copy of your data.
- The right to request correction or deletion of your data.
- The right to object to or restrict the processing of your data.
- The right to data portability.
- The right to withdraw consent at any time (where processing is based on consent).

To exercise these rights, please contact us at l.saric@menthol24.de. We will respond to your request in accordance with applicable laws.

13. Third-Party Links and Integrations

Our Discord server may contain links to third-party websites or integrations. We are not responsible for the privacy practices of third-party sites or services. We encourage you to review the privacy policies of any third-party service you interact with.

14. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted with a new “Effective Date” at the top. We may also provide additional notice (e.g., by posting an announcement in the Discord or sending an email). Your continued use of the Service after any modifications indicates your acceptance of the updated Privacy Policy.

15. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

- Bioflavour & Food GmbH
- Address: Roggenkamp 17, 27283 Verden, Germany

- Email: l.saric@menthol24.de

Disclaimer: This Privacy Policy is provided for general informational purposes and does not constitute legal advice. You should consult with legal counsel to ensure this document meets all applicable legal and regulatory requirements in your jurisdiction.