

Privacy Policy for Market Fluidity University (MFU)

Effective Date: [22 March 2025]

At Market Fluidity University (MFU), we are committed to protecting the privacy and security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your data when you interact with our website, services, or programs. By using our services, you agree to the terms outlined in this policy.

1. Information We Collect

We may collect the following types of information:

a. Personal Information:

- Name, email address, phone number, and mailing address.
- Payment information (e.g., credit card details) for transactions.
- Demographic information (e.g., age, gender, location).
- Educational background and professional details.

b. Non-Personal Information:

- Browser type, IP address, and device information.
- Cookies and tracking data to enhance user experience.
- Usage data, such as pages visited, time spent on the site, and interactions with our content.

c. User-Generated Content:

- Information you provide when participating in forums, surveys, or submitting assignments.
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2. How We Use Your Information

We use your information for the following purposes:

- To provide and improve our educational services and programs.
- To process transactions and send confirmations.
- To communicate with you about updates, events, and promotions.
- To personalize your experience and tailor content to your interests.
- To analyze website performance and user behavior.

- To comply with legal obligations and protect against fraudulent activity.
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3. How We Share Your Information

We do not sell or rent your personal information to third parties. However, we may share your data in the following circumstances:

- With trusted service providers who assist us in operating our website and delivering services (e.g., payment processors, email platforms).
 - With academic partners or affiliates for collaborative programs.
 - When required by law or to protect our rights, property, or safety.
 - With your consent for specific purposes.
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4. Data Security

We implement industry-standard security measures to protect your information from unauthorized access, alteration, disclosure, or destruction. These measures include encryption, secure servers, and regular security audits. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

5. Your Rights and Choices

You have the following rights regarding your personal information:

- **Access:** Request a copy of the data we hold about you.
- **Correction:** Update or correct inaccurate information.
- **Deletion:** Request the deletion of your data, subject to legal obligations.
- **Opt-Out:** Unsubscribe from marketing communications at any time.
- **Cookies:** Manage or disable cookies through your browser settings.

To exercise these rights, please contact us at [info@marketfluidity.com].

6. Third-Party Links

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices or content of these external sites. We encourage you to review their privacy policies before providing any personal information.

7. Children's Privacy

Our services are not intended for individuals under the age of 13. We do not knowingly collect or solicit personal information from children. If we become aware that we have collected such information, we will take steps to delete it promptly.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of significant changes by posting the updated policy on our website and updating the effective date. Your continued use of our services after such changes constitutes your acceptance of the revised policy.

9. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

Market Fluidity University (MFU)

Email: [info@marketfluidity.com]

Thank you for trusting Market Fluidity University with your personal information. We are dedicated to maintaining your privacy and providing a secure and enriching educational experience.

End of Privacy Policy