# End User License Agreement (EULA) for Market Fluidity University (MFU)

Effective Date: [22 March 2025]

This End User License Agreement ("Agreement") is a legal agreement between you ("User" or "You") and Market Fluidity University ("MFU," "We," "Us," or "Our") governing your use of MFU's digital products, software, courses, and services (collectively, the "Services"). By accessing or using the Services, you agree to be bound by the terms of this Agreement. If you do not agree to these terms, you may not use the Services.

# 1. License Grant

Subject to your compliance with this Agreement, MFU grants you a limited, non-exclusive, non-transferable, revocable license to access and use the Services for personal, non-commercial purposes only. This license does not grant you ownership of any content or software.

# 2. Restrictions

You agree not to:

- Copy, modify, distribute, sell, or lease any part of the Services.
- Reverse engineer, decompile, or disassemble the Services or attempt to derive the source code.
- Use the Services for any illegal, unauthorized, or unethical purposes.
- Share your login credentials or allow unauthorized access to the Services.
- Remove or alter any copyright, trademark, or other proprietary notices.

## 3. Ownership

All rights, title, and interest in and to the Services, including but not limited to software, content, trademarks, and intellectual property, are and will remain the exclusive property of MFU and its licensors. This Agreement does not transfer any ownership rights to you.

## 4. User-Generated Content

If you submit or upload any content to the Services (e.g., forum posts, assignments, or comments), you grant MFU a worldwide, royalty-free, non-exclusive license to use,

reproduce, modify, and distribute such content for the purpose of providing and improving the Services.

#### 5. Termination

This Agreement is effective until terminated. MFU may terminate or suspend your access to the Services at any time, with or without notice, for any reason, including but not limited to violation of this Agreement. Upon termination, your license to use the Services will immediately cease, and you must stop all use of the Services.

#### 6. Disclaimer of Warranties

The Services are provided "as is" and "as available" without warranties of any kind, either express or implied. MFU disclaims all warranties, including but not limited to implied warranties of merchantability, fitness for a particular purpose, and non-infringement. We do not guarantee that the Services will be error-free, uninterrupted, or secure.

## 7. Limitation of Liability

To the fullest extent permitted by law, MFU and its affiliates, officers, employees, and licensors shall not be liable for any indirect, incidental, special, consequential, or punitive damages, including but not limited to loss of profits, data, or use, arising out of or related to your use of the Services, even if advised of the possibility of such damages.

#### 8. Indemnification

You agree to indemnify, defend, and hold harmless MFU and its affiliates, officers, employees, and licensors from and against any claims, liabilities, damages, losses, and expenses, including reasonable attorneys' fees, arising out of or related to your use of the Services or violation of this Agreement.

#### 9. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of [Insert Jurisdiction], without regard to its conflict of law principles. Any disputes arising under this Agreement shall be resolved exclusively in the courts of [Insert Jurisdiction].

## **10.** Changes to This Agreement

MFU reserves the right to modify or update this Agreement at any time. We will notify you of significant changes by posting the updated Agreement on our website or through other communication channels. Your continued use of the Services after such changes constitutes your acceptance of the revised Agreement.

## 11. Contact Us

If you have any questions or concerns about this Agreement, please contact us at:

Market Fluidity University (MFU) Email: [info@marketfluidity.com]

By using the Services, you acknowledge that you have read, understood, and agree to be bound by this End User License Agreement.

End of EULA