# **Privacy Policy**

**Effective Date:** 03/31/2025

Trading Name: IAG Services FCZO (Trading as Educate.io, Iman Gadzhi)

Website: <a href="https://educate.io">https://educate.io</a>

**Support Contact:** support@educate.io **Platform:** Whop, Inc. – <a href="https://whop.com">https://whop.com</a>

## Introduction

This Privacy Policy explains how Educate.io ("we", "us", or "our") collects, uses, and protects personal data in connection with all programs sold and delivered through the Whop platform (https://whop.com). By accessing or purchasing any product (including Millionaire Mindset, Monetise, Monetise Pro, Monetise Mania, and others), users agree to the terms outlined below and to Whop's own privacy practices.

## **Platform Hosting**

Educate.io uses Whop to manage all transactions, user accounts, and course access. Whop is responsible for handling payment processing and platform infrastructure. Educate.io operates as a content provider within this ecosystem.

Users must also agree to and comply with Whop's own Terms of Service and Privacy Policy, found at:

- Whop Terms of Service
- Whop Privacy Policy

## **Information We Collect**

When users purchase or engage with our content through Whop, Educate.io may have access to:

- Name and email address
- Purchase and subscription details
- Communications sent to support@educate.io
- Reviews, testimonials, and user-submitted content
- Program progress and platform interaction
- Email engagement and behaviour (opens, clicks, form submissions)
- Website activity via Facebook tracking pixels and other analytics tools

We do not collect or store payment card details. All financial transactions are handled by Whop.

## **How We Use Your Data**

We may use personal data to:

- Provide access to purchased programs
- Respond to support inquiries and user feedback
- Improve the quality and structure of course content
- Analyse engagement across programs
- Promote our brand using user-submitted content
- Comply with legal obligations or enforce our Terms of Service

## **Use of Submitted Content**

Any content submitted to Educate.io—such as reviews, testimonials, feedback, images, video clips, or written statements—may be used for remarketing and promotional purposes across websites, social platforms, advertisements, and emails.

By submitting such content, users grant Educate.io a royalty-free, irrevocable, perpetual license to use, edit, publish, and distribute it globally, with or without name attribution. No additional approval will be sought unless required by law.

## **Cookies and Analytics**

Educate.io uses custom tracking tools, including:

- Facebook Pixel to track user behaviour on our site for remarketing and ad performance optimisation.
- HubSpot to track email interactions, website visits, form submissions, and other behaviour related to email communications and lead management.

These tools may use cookies or similar technologies to collect information about how users interact with our site and content.

For details on cookie management and opting out of tracking, users can adjust browser settings or visit the respective privacy pages of Facebook and HubSpot.

## **Third-Party Sharing**

Educate.io does not sell or rent personal information. Data may be shared with trusted third parties for the following purposes:

- Whop, Inc. for account access and order fulfillment
- Facebook for advertising and analytics
- **HubSpot** for CRM, email delivery, and behaviour tracking

- **Service providers** for hosting, support, or analytics
- Regulatory bodies where legally required

## **User Rights**

Depending on the country of residence, users may have rights, including:

- Access to the personal data held
- Correction or deletion of inaccurate information
- Objection to direct marketing communications
- Request for data portability where applicable

To make a rights request, email support@educate.io.

## **Data Retention**

Educate.io retains user data for as long as needed to deliver services, resolve disputes, and meet legal obligations. Reviews and marketing content may be retained indefinitely unless a removal request is submitted and approved.

## **Whop's Privacy Practices**

All users are subject to Whop's terms, privacy controls, and platform updates. Whop controls data storage, payment security, and user account functionality.

Please refer to Whop's official documents here:

• Whop Terms of Service

• Whop Privacy Policy

# **Children's Privacy**

Our services are not intended for individuals under the age of 16. We do not knowingly collect personal information from minors. If such data is suspected to have been submitted, please contact us immediately at support@educate.io.

# **Policy Updates**

Educate.io may update this Privacy Policy periodically. Any changes will be posted on this page with a revised effective date. Continued use of our services after such updates constitutes acceptance of the changes.

## **Contact**

For privacy-related concerns, data access requests, or general questions, please

Contact:

support@educate.io