

# Privacy Policy for Trend Assist

*Last updated: April 27, 2024*

Welcome to Trend Assist. Your privacy is important to us. This Privacy Policy outlines how we collect, use, and protect your information when you use our application.

## 1. Information We Collect

- **Personal Information:** When you create an account, we may collect your name, email address, and other contact details.
- **Usage Data:** We automatically collect information about how you interact with the app, including features used, access times, and device information.
- **Location Data:** With your consent, we may collect your device's location to provide location-based trends.

## 2. How We Use Your Information

- **Provide Services:** To deliver and improve Trend Assist's features and functionalities.
- **Personalization:** To tailor the app experience based on your preferences and usage.
- **Communication:** To send you updates, newsletters, and respond to your inquiries.
- **Analytics:** To understand how users interact with the app and enhance performance.

## 3. Sharing Your Information

- **Service Providers:** We may share your information with third-party service providers that help us operate the app.
- **Legal Requirements:** We may disclose your information if required by law or to protect our rights.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred.

We do not sell your personal information to third parties.

## 4. Data Security

We implement industry-standard security measures to protect your data from unauthorized access, alteration, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure.

## 5. Your Rights

- **Access:** You can access and update your personal information through your account settings.
- **Deletion:** You may request the deletion of your account and personal data by contacting us.

- Opt-Out: You can opt-out of receiving promotional communications at any time.

## **6. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted within the app and, if significant, notified to you via email.

## **7. Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us at:

Email: [trendassistai@gmail.com](mailto:trendassistai@gmail.com)

By using Trend Assist, you agree to the terms outlined in this Privacy Policy.