

TREND TRADERS ACADEMY - PRIVACY POLICY

Effective Date: May 6, 2025

Last Updated: May 6, 2025

This Privacy Policy outlines how Trend Traders Academy, operated by Mathews Investments Corporation ("TTA", "we", "us", or "our"), collects, uses, and protects your personal information when you access our website, Discord server, and related services (collectively, the "Services").

By using our Services, you agree to the collection and use of information in accordance with this policy. If you do not agree, please do not access or use our Services.

1. INFORMATION WE COLLECT

We may collect the following types of personal data:

- Contact Information: Your name, email address, phone number (if provided)
- Payment Information: Billing details provided at checkout (processed via third-party platforms; we do not store full payment data)
- Discord Profile Info: Username, user ID, and activity within our private Discord community
- Account Information: Subscription tier, purchase history, and support inquiries
- Usage Data: Interactions with our content, login activity, and technical logs (e.g., IP address, browser type)

2. HOW WE USE YOUR INFORMATION

We use your personal information to:

- Deliver and manage your subscription access
- Provide customer support
- Improve our Services and community features

- Send transactional or service-related updates
- Comply with legal and regulatory obligations

We do not sell your data to third parties.

3. THIRD-PARTY SERVICES

We use third-party tools to manage certain aspects of our Services:

- Payment processors (e.g., Stripe, PayPal)
- Discord (for community access and communication)
- Email marketing platforms (for welcome emails, service notifications)

These services may collect and process your information independently. Please refer to their respective privacy policies for more detail.

4. COOKIES AND TRACKING

We may use basic tracking technologies like cookies and analytics tools to:

- Monitor website traffic and improve user experience
- Identify usage patterns for performance insights

You can modify your browser settings to refuse cookies, but this may limit site functionality.

5. DATA SECURITY

We implement commercially reasonable security measures to protect your personal data. However, no method of transmission or storage is 100% secure. You acknowledge that you share data at your own risk.

6. YOUR RIGHTS

Depending on your jurisdiction, you may have rights to:

- Access the personal data we hold about you
- Request correction or deletion of your data
- Withdraw consent (where applicable)

To exercise these rights, contact us at support@trendtradersacademy.com.

7. DATA RETENTION

We retain your information for as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required by law.

8. CHILDREN'S PRIVACY

Our Services are not intended for individuals under 18 years of age. We do not knowingly collect data from minors.

9. CHANGES TO THIS POLICY

We may update this Privacy Policy at any time. Any changes will be posted on this page with a new effective date. Your continued use of our Services constitutes acceptance of any changes.

10. CONTACT US

If you have questions about this Privacy Policy, please reach out to:

Trend Traders Academy

support@trendtradersacademy.com