

# Privacy Policy

for the program "Athletic Army – Real Fitness"

Last updated: May 2025

## 1. Data Controller

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## 2. Data Collected

We may collect the following personal data when you use our services via Whop:

- Name, email address, payment data
- IP address, device data, usage behavior
- Screenshots submitted as part of mission challenges

## 3. Purpose of Data Processing

- Providing access to purchased services
- Enabling participation in giveaways and missions
- Communication and support
- Improving our services and user experience
- Internal automation of processes (e.g. granting access, verifying submissions)

## 4. Platforms and Tools Used

We work with the following third-party services:

- **Stripe** and **PayPal** (payment processing)
- **Whop** (course access and community)

- **Google Meet** (live sessions)
- **systeme.io** (email marketing, newsletters)
- **Make.com** (automated workflows and task management)

## 5. Legal Basis

Data processing is based on:

- Art. 6 (1) lit. b GDPR (contract performance)
- Art. 6 (1) lit. a GDPR (consent, e.g. newsletter)
- Art. 6 (1) lit. f GDPR (legitimate interest, e.g. site security)

## 6. Data Retention

We retain your data only as long as necessary for the intended purposes or as required by law.

## 7. Your Rights

You have the right to:

- Access your data (Art. 15 GDPR)
- Correct inaccurate data (Art. 16 GDPR)
- Request deletion (Art. 17 GDPR)
- Restrict processing (Art. 18 GDPR)
- Data portability (Art. 20 GDPR)
- Object to data processing (Art. 21 GDPR)  
To exercise your rights, email us at: [a.athletics@outlook.com](mailto:a.athletics@outlook.com)

## 8. Cookies & Tracking

Cookies and tracking technologies may be used by Whop or associated providers. You can manage your preferences via your browser settings.