

Non-Disclosure Agreement (NDA) & Terms and Conditions for The Accelerator Program

Non-Disclosure Agreement (NDA)

1. Confidentiality Agreement

This Confidentiality Agreement ("Agreement") is between Cel Media LLC-FZ, located at Business Center 1, M Floor, The Meydan Hotel, Nad Al-Sheba, Dubai, U.A.E., and the participant {{contact.name}}. This Agreement becomes effective upon the participant's enrollment in the Accelerator Program.

Definition of Confidential Information:

Confidential Information includes, but is not limited to, business strategies, financial information, operational processes, program materials, and any sensitive or proprietary information disclosed by Cel Media LLC-FZ.

Participant Obligations:

- Use Confidential Information exclusively for program purposes.
- Avoid sharing Confidential Information with third parties without written authorization from Cel Media LLC-FZ.

Exclusions:

Confidential Information does not include information that is public knowledge, was independently developed by the participant, or was rightfully obtained from a third party without a confidentiality obligation.

2. Conditional Guarantee on Results

Conditions for Refund:

Participants are eligible for a conditional refund if they cancel their participation within ninety (90) calendar days of the initial purchase date, provided they meet the following conditions:

- The participant has watched and completed all program lessons and materials in full.
- The participant has conducted cold outreach according to the methods, scripts, and strategies outlined in the program.
- The participant has booked and completed a minimum of twenty (20) sales calls using the outreach techniques provided within the program.

To request a refund under this guarantee, the participant must submit verifiable proof that they have met the above conditions, including, but not limited to:

- Screenshots or records of completed lessons and materials.
- Detailed logs or reports of outreach attempts, including dates, times, methods used, and outcomes.
- Documentation of at least 20 completed sales calls, including the date, time, and contact details of the prospects.

Cel Media LLC-FZ reserves the right to independently verify the accuracy of the submitted proof before approving the refund request. If any discrepancies or inaccuracies are found, the refund request may be denied. Refunds under this policy will be processed within 14 days following verification of eligibility.

3. No Guarantee of Payment

Cel Media LLC-FZ is not responsible for any payments to participants. Payments to participants, if any, are solely the responsibility of the partner entities. Any financial agreements participants make with third parties are independent of Cel Media LLC-FZ and do not involve or obligate the company.

4. Intellectual Property and License

All program materials, including videos, templates, scripts, and proprietary information, are the intellectual property of Cel Media LLC-FZ. Participants receive a limited, non-transferable license to use these materials strictly within the program's context. Unauthorized reproduction or distribution of program content is prohibited.

5. Limitation of Liability

Cel Media LLC-FZ is not liable for any direct or indirect damages, including lost profits or business interruptions, resulting from participation in the program. The total liability of Cel Media LLC-FZ for any claim related to this Agreement shall not exceed the total amount paid by the participant.

6. Dispute Resolution and Governing Law

This Agreement is governed by the laws of Dubai, UAE. In case of disputes, the parties agree to first attempt mediation. If unresolved, disputes shall be resolved by arbitration in Dubai under Dubai International Arbitration Centre (DIAC) rules.

7. Termination of Program Access

Cel Media LLC-FZ reserves the right to terminate a participant's access to the program in cases of breach of this Agreement, unethical behavior, or actions harmful to the program's integrity. Upon termination, the participant must cease all use of program materials.

By enrolling, the participant agrees to the terms and conditions stated above, acknowledging that all payments are non-refundable beyond the conditional 90-day guarantee, and that Cel Media LLC-FZ assumes no responsibility for payments from third-party partners.