

Privacy Policy

This Privacy Policy outlines how The Market Lens LLC, referred to as "we," "our," or "us," handles your personal information in relation to our private trading education and mentoring services.

Information We Collect

When you make a purchase through our platform, which is hosted by Whop and integrated with Stripe, we may be able to view certain information associated with your transaction. This includes your email address, name, location, and other metadata associated with the Stripe payment. However, the only piece of data we actively collect and use is your email address.

How We Use Your Email

We may use your email address to send you onboarding instructions, community updates, educational follow-ups, and newsletters. This communication is handled through Kit.com. You can unsubscribe from these emails at any time using the opt-out link included in each email. Opting out does not impact your access to the product itself, but may result in missing important community or content-related updates.

Data Sharing and Storage

Your data is never sold or shared with outside parties beyond the platforms required to manage your access. These include: Whop for managing your account and access credentials, Stripe for processing your payments securely, and Kit for sending educational or community emails. We do not share your information with any advertisers, sponsors, or unrelated third parties. Your data is stored securely through these platforms and is never downloaded or transferred manually.

Cookies and Tracking

We do not use any cookies or analytics tools directly on our website. Any tracking is handled passively through the Whop platform, which may have its own internal systems.

Data Protection

We use industry-standard platforms that maintain secure data practices. While no digital system is completely without risk, your data is protected through verified third-party platforms and never accessed directly by our team beyond what is necessary to manage your account and communication.

Contact

For any questions or concerns related to this Privacy Policy, please contact us at lens@themarketlens.com.

