

PRIVACY POLICY

IMPORTANT: SCOREIFY IS PROVIDED THROUGH THE WHOP PLATFORM. WHOP COLLECTS AND PROCESSES CERTAIN INFORMATION AS THE PLATFORM PROVIDER. PLEASE REFER TO WHOP'S PRIVACY POLICY FOR DETAILS ON HOW THEY PROCESS YOUR INFORMATION.

1. INTRODUCTION

Scoreify ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you use our website located at whop.com/scoreify and any related services, features, content, or applications (collectively, the "Service").

We encourage you to review this Privacy Policy carefully. If you do not agree to its terms, please refrain from accessing or using the Service.

2. INFORMATION WE COLLECT

We may collect the following types of information:

2.1. Personal Information:

- Contact information (such as name and email address) provided through the Whop platform
- Account information (such as username) provided through the Whop platform
- Profile information provided through the Whop platform

Note: Billing and payment details are collected and processed directly by Whop, not by Scoreify. Please refer to Whop's Privacy Policy for information on how they manage your payment data.

2.2. Usage Information:

- Log data (IP address, browser type, pages visited)
- Device details (device ID, operating system)
- General location (based on IP address)
- Interaction data (clicks, viewing time, feature usage)

2.3. Communication Information:

- Customer support correspondence
- Feedback forms or survey responses

- Marketing communication preferences

3. HOW WE COLLECT INFORMATION

3.1. Direct Interactions:

When you create an account, subscribe, complete forms, or communicate with us.

3.2. Automated Technologies:

Automatically collected via:

- Cookies and tracking tools
- Server logs
- Web beacons or pixels

3.3. Third-Party Sources:

We may receive information from:

- Whop.com (as our platform and payment processor)
- Advertising and analytics providers
- Marketing affiliates and partners

4. COOKIES AND TRACKING TECHNOLOGIES

4.1. Types of Cookies We Use:

- Essential cookies: Necessary for website functionality
- Analytical/performance cookies: Help track usage metrics
- Functionality cookies: Store user preferences
- Targeting cookies: Enable personalized ad delivery

4.2. Third-Party Cookies:

We use third-party cookies from platforms such as Google Ads and Facebook Ads to deliver targeted ads and measure ad performance.

4.3. Cookie Management:

You may manage or disable cookies through your browser settings. Please note, blocking some cookies may affect your experience.

5. HOW WE USE YOUR INFORMATION

5.1. Service Delivery & Improvement:

- Process transactions and subscriptions
- Provide support and respond to inquiries
- Analyze and optimize service performance

5.2. Marketing & Communication:

- Send product updates or promotional emails
- Display relevant advertisements
- Communicate with you about your account or feedback

5.3. Security & Legal Compliance:

- Prevent fraud, abuse, or illegal activity
- Ensure technical integrity
- Fulfill legal obligations

5.4. With Your Consent:

- For any other purpose disclosed at the time of collection.

6. HOW WE SHARE YOUR INFORMATION

6.1. Service Providers:

- Payment processors
- Hosting and infrastructure providers
- Support and analytics services
- Marketing vendors

6.2. Business Partners:

With partners who help deliver joint services or integrations.

6.3. Legal Requirements:

- When required by law or legal process

- To protect rights, safety, and property

6.4. Business Transfers:

In the event of a merger, acquisition, or sale of Scoreify assets.

7. ADVERTISING PLATFORMS

7.1. Google Ads:

We use Google Ads for targeted advertising. Google may collect data as outlined in Google's Privacy Policy. You can manage ad personalization via Google Ad Settings.

7.2. Facebook Ads:

We use Facebook Ads. Data is handled according to Facebook's Data Policy. You may update your preferences through Facebook's ad settings.

7.3. Facebook Disclaimer:

This website is not affiliated with, endorsed by, or sponsored by Facebook™, Meta Platforms, Inc., or any of its subsidiaries. "Facebook" is a registered trademark of Meta Platforms, Inc. All trademarks are the property of their respective owners.

8. DATA SECURITY

We implement appropriate administrative, technical, and physical safeguards to protect your personal information. However, no method of transmission or storage is entirely secure, and we cannot guarantee absolute protection.

9. DATA RETENTION

We retain your information for as long as necessary to provide our services, comply with legal obligations, resolve disputes, and enforce our policies.

10. YOUR RIGHTS AND CHOICES

10.1. Access & Update:

You may access or update your account details via your profile settings.

10.2. Deletion:

You may request deletion of your data under certain conditions.

10.3. Marketing Preferences:

Opt out of marketing emails by using the unsubscribe link in any communication.

10.4. Cookie Controls:

Manage cookies via your browser.

10.5. Do Not Track:

We currently do not respond to “Do Not Track” browser signals.

11. CHILDREN'S PRIVACY

Our Service is not intended for users under the age of 18. We do not knowingly collect information from children under 18. If such data is discovered, it will be deleted promptly.

12. INTERNATIONAL DATA TRANSFERS

By using our Service, you agree that your data may be transferred to and processed in countries outside your country of residence, including jurisdictions with different data protection laws (e.g., the United States).

13. CHANGES TO THIS PRIVACY POLICY

We may revise this Privacy Policy at any time. Updates will be posted on this page with a revised “Last Updated” date. Continued use of the Service constitutes acceptance of the changes.

14. CONTACT US

If you have any questions or concerns about this Privacy Policy, you may contact us at:
support@scoreify.net