

**Andreilsip.com** respects your privacy and is committed to protecting your personal data in accordance with applicable data protection laws, including the General Data Protection Regulation (GDPR – EU 2016/679).

This Privacy Policy explains what personal data I collect, how I use it, and your rights regarding this data.

## Who am I?

The data operator of this website is **Andrei Isip**, a natural person based in Romania, who independently manages Andreilsip.com and its associated platforms.

You can reach me at:

 [hello\[at\]andreisip.com](mailto:hello[at]andreisip.com)

## What type of personal data do I process and why?

I collect personal data only when it's relevant and necessary. This includes:

- **Directly provided data:** name, email address, phone number — provided via forms, purchases, email subscriptions.
- **Automatically collected data:** IP address, device type, browser, cookies, analytics data.

### I process this data to:

- Respond to questions, messages, or support requests.
- Send newsletters, only with your explicit consent.
- Display relevant ads (via platforms like Facebook or Google) through remarketing.
- Analyze how you interact with my content, so I can improve user experience and marketing.
- Fulfill orders or services you requested.

The legal basis for processing includes:

- Your **consent** (e.g., newsletter opt-ins)
- **Contractual necessity** (e.g., access to a paid product)
- **Legitimate interest** (e.g., analytics, responding to messages)

## Cookies

Cookies help personalize your browsing experience and allow me to measure what works and what doesn't.

I use cookies for:

- Functionality (keeping the website working properly)
- Analytics (Google Analytics)

- Marketing (Facebook Pixel, Google Ads)

You can control or delete cookies anytime from your browser. For more info, visit the [Cookies Policy](#).

## Services and platforms I use

In order to operate this website and deliver content/services, I use the following third-party tools:

- **MailerLite, Jellyreach, BigMailer** – email automation & newsletters (Privacy Policy)
- **Stripe & PayPal** – payment processing ([Stripe Privacy](#), PayPal Privacy)
- **Google Analytics** – website traffic analysis (Privacy Policy)
- **Meta (Facebook & Instagram Ads)** – marketing & retargeting ([Privacy Policy](#))

Some of these platforms may transfer data to servers in the USA. Where necessary, I rely on **Standard Contractual Clauses** to ensure GDPR compliance.

## Payment processing

All payments are processed via **Stripe** or **PayPal**. I do **not store or access your card details**. All financial data is handled securely via encrypted third-party platforms.

## Data security

I take appropriate technical and organizational measures to protect your data, including:

- HTTPS encryption
- Secure storage via trusted tools
- Access control and password protection

Even though no system is 100% secure, I act in good faith and within GDPR guidelines to keep your data safe.

## How long do I store your personal data?

I store your data **only as long as necessary** to fulfill the purposes for which it was collected, or as required by applicable laws.

When the data is no longer needed:

- It will be securely deleted,
- Or anonymized,
- Or archived (only if there's a legal requirement to do so).

You can ask for your data to be deleted at any time, and I will honor that unless there's a legal reason to retain it.

## Transfer of personal data to other countries

Some of the services I use (e.g., Google Analytics, Facebook Ads, Stripe) may store or process data outside the EU/EEA, particularly in the **United States**.

In such cases, I ensure that:

- Transfers are based on **Standard Contractual Clauses** or other GDPR-approved mechanisms,
- Only the **minimum required data** is shared,
- The platforms are reputable and have a proven commitment to data protection.









## Data processing of children under 16

My website, content, and services are **not intended for individuals under the age of 16**.

I do not knowingly collect or process personal data from minors. If I become aware that data was submitted by a person under 16, it will be deleted immediately.

## Your rights under GDPR

You have full control over your personal data. At any time, you may:

-  **Access** the data I hold about you
-  **Request correction** of incorrect or incomplete data
-  **Request deletion** ("right to be forgotten")
-  **Request restriction** of processing
-  **Withdraw your consent** (where applicable)
-  **Request data portability** (to receive/export your data)
-  **Object to data processing** (e.g. marketing or profiling)
-  **Lodge a complaint** with the Romanian Data Protection Authority (ANSPDCP)

To exercise any of these rights, just send me an email at **hello[at]andreisip.com**. For marketing emails, click "Unsubscribe" at the bottom of any message.

More details about your rights and complaint forms can be found on the official site:  
[https://www.dataprotection.ro/?page=Modele\\_de\\_plangere](https://www.dataprotection.ro/?page=Modele_de_plangere)


## Changes to this Privacy Policy

This policy may be updated occasionally to reflect changes in legislation or services.

If I make significant changes, I'll post a clear notification on the site and/or notify subscribers via email.

## Contact

For any questions related to how your data is used, you can reach out at:

 **hello[at]andreisip.com**