

# Privacy Policy for BetBuilder

**Effective Date:** 01-01-2024

## 1. Introduction

Welcome to BetBuilder ("BetBuilder," "we," "our," or "us"). Your privacy is of utmost importance to us. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our sports betting platform, use our services, or interact with us in other ways.

## 2. Information We Collect

We may collect the following types of information:

- **Personal Identification Information:** Name, date of birth, address, email address, phone number, government-issued ID, payment information.
- **Account Information:** Username, password, betting history, account settings.
- **Usage Data:** IP address, browser type, device information, pages visited, time spent on the platform.
- **Geolocation Data:** If you permit our app or website to access location services.
- **Cookies and Tracking Technologies:** To enhance user experience and analyze usage patterns.

## 3. How We Use Your Information

We use the collected data for the following purposes:

- To create and manage your account.
- To verify your identity and ensure compliance with legal requirements.
- To process transactions and manage customer support.
- To improve our platform and user experience.
- To send promotional materials, if you opt in.
- To prevent fraud and enhance security.

## 4. Sharing Your Information

We may share your information with:

- **Service Providers:** Third parties who perform services on our behalf.

- **Legal Authorities:** When required by law or to protect our legal rights.
- **Business Transfers:** In case of merger, acquisition, or asset sale.

## **5. Data Security**

We implement industry-standard security measures to protect your personal information from unauthorized access, disclosure, or misuse.

## **6. Your Data Rights**

Depending on your jurisdiction, you may have the right to:

- Access the personal data we hold about you.
- Request correction or deletion of your data.
- Object to or restrict certain processing.
- Withdraw consent where processing is based on consent.

## **7. Data Retention**

We retain your data only as long as necessary for the purposes stated in this policy and as required by applicable laws.

## **8. International Transfers**

Your information may be transferred to and maintained on servers located outside your country. We ensure appropriate safeguards are in place for such transfers.

## **9. Children's Privacy**

Our platform is not intended for individuals under the age of 18. We do not knowingly collect data from children.

## **10. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. We will notify you of any changes by updating the "Effective Date" at the top of this policy.