RETURN POLICY - BE ALPHA Effective Date: 6th July 2025

All sales of BE ALPHA digital memberships, guides, and courses are final. Due to the instant-access nature of digital content, no refunds will be provided once access begins.

EU customers acknowledge and waive their right of withdrawal at purchase by agreeing to receive immediate access. This policy ensures fairness and clarity for all users.

If you have questions about your order or need support, please contact us at alpha.thecoach@gmail.com.