

# Privacy Policy - The Professional Trader's Edge

**Last Updated: July 11, 2025**

## 1. Introduction

The Professional Trader's Edge ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our services, including our website, Discord community, courses, and related platforms (collectively, the "Services").

Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access or use our Services.

## 2. Information We Collect

### 2.1 Personal Information You Provide

We may collect personal information that you voluntarily provide when you:

- Create an account or register for our Services
- Subscribe to our newsletter or marketing communications
- Participate in our Discord community
- Contact us with questions or support requests
- Purchase our products or services
- Participate in surveys or promotions

**This information may include:** - Name and contact information (email address, phone number) - Payment and billing information - Username and profile information - Communications and correspondence with us - Any other information you choose to provide

### 2.2 Information Automatically Collected

When you use our Services, we may automatically collect certain information:

- **Device Information:** IP address, browser type, operating system, device identifiers
- **Usage Data:** Pages viewed, time spent on pages, click-through rates, referral URLs
- **Cookies and Tracking Technologies:** See Section 6 for more details
- **Discord Activity:** Messages, participation data (when using our Discord community)

## **2.3 Information from Third Parties**

We may receive information about you from third parties, including:

- Payment processors (for subscription management)
- Discord (when you join our community)
- Social media platforms (if you connect your accounts)
- Analytics providers
- Marketing partners

## **3. How We Use Your Information**

We use the information we collect for various purposes, including:

### **3.1 Service Provision**

- Providing and maintaining our Services
- Processing payments and managing subscriptions
- Facilitating community participation
- Delivering educational content and courses
- Providing customer support

### **3.2 Communication**

- Sending you important updates about our Services
- Responding to your inquiries and support requests
- Sending marketing communications (with your consent)
- Delivering newsletters and educational content

### **3.3 Improvement and Analytics**

- Analyzing usage patterns to improve our Services
- Conducting research and analytics
- Developing new features and content
- Ensuring security and preventing fraud

### **3.4 Legal and Business Operations**

- Complying with legal obligations
- Protecting our rights and interests
- Enforcing our Terms of Service
- Business transfers or mergers

## **4. How We Share Your Information**

We do not sell, trade, or rent your personal information to third parties. We may share your information in the following circumstances:

## 4.1 Service Providers

We may share information with trusted third-party service providers who assist us in: - Payment processing - Email marketing and communications - Analytics and data analysis - Cloud storage and hosting - Customer support

## 4.2 Discord Community

When you participate in our Discord community: - Your username and messages are visible to other community members - We may moderate and review communications for community safety - Discord's own privacy policy also applies to your Discord activity

## 4.3 Legal Requirements

We may disclose your information if required by law or in response to: - Court orders or legal processes - Government requests or investigations - Protection of our rights or safety - Prevention of fraud or illegal activities

## 4.4 Business Transfers

In the event of a merger, acquisition, or sale of assets, your information may be transferred to the acquiring entity.

# 5. Data Security

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction. These measures include:

- Encryption of sensitive data
- Secure payment processing
- Regular security audits
- Access controls and authentication
- Employee training on data protection

However, no method of transmission over the internet or electronic storage is 100% secure. While we strive to protect your information, we cannot guarantee absolute security.

# 6. Cookies and Tracking Technologies

## 6.1 Types of Cookies We Use

- **Essential Cookies:** Necessary for basic website functionality
- **Analytics Cookies:** Help us understand how you use our Services
- **Marketing Cookies:** Used for targeted advertising and marketing
- **Preference Cookies:** Remember your settings and preferences

## 6.2 Managing Cookies

You can control cookies through your browser settings. However, disabling certain cookies may affect the functionality of our Services.

## 6.3 Third-Party Tracking

We may use third-party analytics and advertising services that use cookies and similar technologies.

# 7. Your Privacy Rights

Depending on your location, you may have certain rights regarding your personal information:

## 7.1 General Rights

- **Access:** Request information about how we process your data
- **Correction:** Request correction of inaccurate personal information
- **Deletion:** Request deletion of your personal information
- **Portability:** Request a copy of your data in a portable format
- **Objection:** Object to certain types of processing

## 7.2 Marketing Communications

- You can opt out of marketing emails by clicking "unsubscribe" in any email
- You can update your communication preferences in your account settings
- Opting out of marketing does not affect transactional communications

## 7.3 Account Deletion

You may request deletion of your account and associated data by contacting us at [noah@rodenstevenson.com](mailto:noah@rodenstevenson.com).

# 8. Data Retention

We retain your personal information for as long as necessary to: - Provide our Services to you - Comply with legal obligations - Resolve disputes and enforce agreements - Fulfill legitimate business purposes

When we no longer need your information, we will securely delete or anonymize it.

## 9. International Data Transfers

Your information may be transferred to and processed in countries other than your own. We ensure appropriate safeguards are in place for such transfers in accordance with applicable laws.

## 10. Children's Privacy

Our Services are not intended for children under the age of 18. We do not knowingly collect personal information from children under 18. If we become aware that we have collected such information, we will take steps to delete it promptly.

## 11. Third-Party Links and Services

Our Services may contain links to third-party websites or integrate with third-party services. This Privacy Policy does not apply to such third-party services. We encourage you to read the privacy policies of any third-party services you use.

## 12. Discord-Specific Privacy Considerations

When using our Discord community: - Discord's Privacy Policy applies to your Discord activity - Your messages and activity may be visible to other community members - We may moderate content for community safety - We do not control Discord's data practices beyond our community channels

## 13. Updates to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of material changes by: - Posting the updated policy on our website - Sending an email notification to registered users - Providing notice through our Services

Your continued use of our Services after changes become effective constitutes acceptance of the updated Privacy Policy.

## 14. California Privacy Rights (CCPA)

If you are a California resident, you have additional rights under the California Consumer Privacy Act:

- **Right to Know:** Request information about data collection and use
- **Right to Delete:** Request deletion of personal information
- **Right to Opt-Out:** Opt out of the sale of personal information (we do not sell personal information)
- **Right to Non-Discrimination:** We will not discriminate against you for exercising your rights

To exercise these rights, contact us at [noah@rodenstevenson.com](mailto:noah@rodenstevenson.com).

## 15. European Privacy Rights (GDPR)

If you are in the European Economic Area, you have rights under the General Data Protection Regulation:

- **Lawful Basis:** We process your data based on consent, contract performance, or legitimate interests
- **Data Protection Officer:** Contact us for data protection inquiries
- **Supervisory Authority:** You may lodge complaints with your local data protection authority

## 16. Contact Information

For privacy-related questions, concerns, or requests, please contact us:

**Email:** [noah@rodenstevenson.com](mailto:noah@rodenstevenson.com)

**Response Time:** We will respond to privacy requests within 30 days of receipt.

## 17. Data Processing Summary

**Personal Data We Collect:** Contact information, payment data, usage information, communications  
**Purpose of Processing:** Service provision, communication, improvement, legal compliance  
**Legal Basis:** Consent, contract performance, legitimate interests  
**Retention Period:** As long as necessary for stated purposes  
**Your Rights:** Access, correction, deletion, portability, objection

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This Privacy Policy is effective as of July 11, 2025 and supersedes all prior privacy policies.