# **PRIVACY POLICY**

Effective Date: 08/17/2025

Business Name: Main Character LLC

#### 1. INFORMATION WE COLLECT

Personal details: name, email, phone

Payment details for transactions (processed via WHOP/Stripe/PayPal)

Marketing & ad interaction data (pixels, cookies, tracking links)

#### 2. HOW WE USE INFORMATION

Deliver purchased programs and services

Send transactional and promotional emails and SMS messages

Optimize marketing campaigns

Comply with legal obligations

### 3. THIRD-PARTY SERVICES

We may use platforms like WHOP, Stripe, PayPal, Meta Ads, Google Analytics, and CRM systems. These providers have their own privacy practices.

## 4. OPT-OUT

You may unsubscribe from emails anytime via the link provided.

You may opt out of SMS at any time by replying STOP. For help, reply HELP.

You may disable cookies in your browser.

### **5. DATA RETENTION**

We retain your data as long as necessary to provide services or comply with laws.

# 6. CHILDREN

Our services are not directed to individuals under 18.

## 7. CONTACT

For privacy requests, email support@maincharacter.com