

Terms of Service

Effective Date: August 19, 2025

Last Updated: August 19, 2025

Welcome to **AdsMastery.com**, a website and training platform operated by **Chappell Training Technologies LLC** ("Company," "we," "our," or "us"). Please read these Terms of Service carefully. By accessing or using our website, programs, services, or materials (collectively, "Services"), you agree to be bound by these Terms.

1. Acceptance of Terms

These Terms of Service ("Terms") govern your access to and use of the website adsmastery.com (the "Website") and all related services, programs, courses, and content (collectively, the "Services") provided by Chappell Training Technologies LLC ("Company," "we," "us," or "our").

By accessing or using our Website or Services, you acknowledge that you have read, understood, and agree to be bound by these Terms and our Privacy Policy. If you do not agree to these Terms, you must not access or use our Services.

You represent that you are at least 18 years old and have the legal capacity to enter into this agreement. If you are under 18, your parent or legal guardian must agree to these Terms on your behalf.

2. Definitions

- "Content" means all information, data, text, software, music, sound, photographs, graphics, video, messages, or other materials available through the Services
- "User Content" means any content you submit, post, or transmit through the Services
- "Generated Content" means content created through our training programs or methodologies

- "Services" includes all courses, coaching programs, mentorship, software, and related offerings

3. Intellectual Property

All content on **AdsMastery.com**—including but not limited to videos, trainings, text, graphics, logos, and design—is the intellectual property of **Chappell Training Technologies LLC** and is protected by copyright, trademark, and other laws.

4. Intellectual Property Rights

4.1 Our Content

All Content available through the Services, including but not limited to text, graphics, logos, videos, audio clips, and software, is the property of the Company or our licensors and is protected by copyright, trademark, and other intellectual property laws.

4.2 Limited Use License

You may download and print materials for your personal, non-commercial use only, provided you maintain all copyright and proprietary notices.

4.3 User Content License

By submitting User Content, you grant us a worldwide, royalty-free, perpetual license to use, modify, and distribute such content for business purposes, including marketing and testimonials.

5. Use of Services

5.1 License Grant

Subject to your compliance with these Terms, we grant you a limited, non-exclusive, non-transferable, revocable license to access and use the Services solely for your personal, non-commercial use.

5.2 Restrictions

You may not:

- Use the Services for any commercial purpose without our written consent
 - Share, distribute, or resell access to the Services
 - Copy, reproduce, or create derivative works from our Content
 - Use automated systems to access the Services
 - Attempt to circumvent security measures
 - Share login credentials or access with unauthorized parties
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6. User Conduct And Restrictions

You agree not to:

- Engage in any unlawful activities
- Post offensive, defamatory, or inappropriate content
- Harass or intimidate other users
- Attempt to gain unauthorized access to our systems
- Use the Services to spam or send unsolicited communications
- Violate any applicable laws or regulations

7. Registration and Account Security

When creating an account, you must provide accurate and complete information. You are responsible for maintaining the confidentiality of your account credentials and for all activities that occur under your account. You must immediately notify us of any unauthorized use of your account. We reserve the right to suspend or terminate accounts that violate these Terms

8. Earnings Disclaimer

8.1 No Earnings Guarantees

WE DO NOT GUARANTEE, PROMISE, OR SUGGEST THAT YOU WILL EARN ANY SPECIFIC AMOUNT OF MONEY OR ACHIEVE ANY PARTICULAR RESULTS FROM USING OUR SERVICES. All examples of earnings or income are for illustrative purposes only and should not be considered typical or representative of what you can expect to achieve.

8.2 Individual Results Vary

YOUR RESULTS WILL DEPEND ON MANY FACTORS, INCLUDING:

- Your background, education, and business experience
- Your dedication, work ethic, and time invested
- Market conditions and economic factors beyond our control
- Your ability to implement strategies effectively
- Your existing resources and capital
- Local market conditions and competition

8.3 Risk of Loss

Starting or operating any business involves significant risk. YOU MAY NOT EARN BACK YOUR INVESTMENT IN OUR SERVICES. You should not purchase our Services with money you cannot afford to lose or if you expect guaranteed results.

8.4 Not a Business Opportunity

Our Services provide education and training only. WE DO NOT SELL BUSINESS OPPORTUNITIES, "GET RICH QUICK" SCHEMES, OR GUARANTEED SYSTEMS. We are educators, not investment advisors or business opportunity sellers.

8.5 No Income Claims

Any income figures, earnings examples, or success stories shared in our marketing materials, testimonials, or training content represent the specific experiences of particular individuals. THESE RESULTS ARE NOT TYPICAL AND MAY NOT BE ACHIEVABLE BY MOST USERS.

9. Testimonials and Reviews Policy

9.1 Authenticity

All testimonials and reviews featured in our marketing materials are from real clients or students. However, THESE TESTIMONIALS REPRESENT THE EXCEPTIONAL EXPERIENCES OF SPECIFIC INDIVIDUALS AND ARE NOT TYPICAL OF ALL USERS.

9.2 Your Testimonials

By providing testimonials, reviews, or feedback, you grant us the right to use, publish, and distribute your comments for marketing purposes. We may edit testimonials for length and clarity while maintaining accuracy.

9.3 No Compensation for Reviews

We do not pay for positive reviews or testimonials. All feedback is provided voluntarily by users.

10. Substantiation of Claims

10.1 Accuracy of Examples

All case studies and examples presented in our materials are accurate representations of actual client or student experiences. However, PAST PERFORMANCE DOES NOT GUARANTEE FUTURE RESULTS.

11. Privacy Policy

Your privacy is important to us. Our collection and use of personal information is governed by our Privacy Policy, which is incorporated into these Terms by reference. Please review our Privacy Policy at adsmastery.com/privacy-policy.

12. Refund and Cancellation Policy

12.1 General Refund Policy

ALL SALES ARE FINAL. We do not offer refunds once you have accessed any course materials, attended any coaching calls, or accessed any digital content.

12.2 Three-Day Right of Rescission

For certain products as required by law, you may have a three (3) calendar day right to cancel from the date of purchase, provided you have not accessed any materials or attended any sessions.

12.3 Payment Plan Cancellations

We do not offer cancellation of payment plans. If you wish to discontinue services while on a payment plan, we may pause your plan (at our discretion) but will not provide refunds for payments already made.

12.4 Cancellation Process

To request cancellation (where applicable), you must submit a written request to team@chappellteam.com within the specified time period.

12.5 No Refund After Access

Once you access course materials, attend coaching calls, or use any part of our Services, no refunds will be provided under any circumstances.

12.6 Reason for No-Refund Policy

Our policy protects the intellectual property and value of our training materials and ensures fair access for all participants.

13. Payment Terms

13.1. Payment Terms

All purchases are processed securely through third-party providers. By purchasing any course, program, or service, you agree to pay the specified fees and any applicable taxes.

13.2 Recurring Payments

For subscription services or payment plans, you authorize us to charge your payment method on the scheduled dates. You are responsible for maintaining valid payment information.

13.3 Failed Payments

If payment fails, your access to Services may be suspended until payment is received.

14. Disclaimers and Warranties

14.1 No Warranties

THE SERVICES ARE PROVIDED "AS IS" AND "AS AVAILABLE" WITHOUT WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT.

14.2 Educational Purpose Only

OUR SERVICES ARE FOR EDUCATIONAL PURPOSES ONLY. We do not provide legal, financial, tax, or business advice. You should consult appropriate professionals for such advice.

14.3 No Guarantee of Results

WE DO NOT GUARANTEE THAT OUR SERVICES WILL BE ERROR-FREE, UNINTERRUPTED, OR MEET YOUR SPECIFIC REQUIREMENTS.

15. Limitation of Liability

15.1 Liability Cap

TO THE MAXIMUM EXTENT PERMITTED BY LAW, OUR TOTAL LIABILITY TO YOU FOR ANY CLAIMS ARISING FROM OR RELATED TO THESE TERMS OR THE SERVICES SHALL NOT EXCEED THE AMOUNT YOU PAID TO US IN THE 6 MONTHS PRECEDING THE CLAIM.

15.2 Excluded Damages

IN NO EVENT SHALL WE BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, INCLUDING BUT NOT LIMITED TO LOST PROFITS, LOST REVENUE, OR BUSINESS INTERRUPTION.

16. Mandatory Binding Arbitration

16.1 Agreement to Arbitrate

YOU AND THE COMPANY AGREE THAT ANY DISPUTE ARISING OUT OF OR RELATING TO THESE TERMS OR THE SERVICES WILL BE RESOLVED THROUGH FINAL AND BINDING ARBITRATION, RATHER THAN IN COURT.

16.2 Arbitration Rules

Arbitration shall be conducted by the American Arbitration Association (AAA) under its Commercial Arbitration Rules. The arbitration shall take place in Texas, unless both parties agree to conduct it by telephone or written submissions.

16.3 Class Action Waiver

YOU AGREE THAT ANY ARBITRATION SHALL BE LIMITED TO THE DISPUTE BETWEEN YOU AND THE COMPANY INDIVIDUALLY. YOU WAIVE YOUR RIGHT TO PARTICIPATE IN A CLASS ACTION LAWSUIT OR CLASS-WIDE ARBITRATION.

16.4 Exceptions

This arbitration provision does not apply to: (a) disputes regarding intellectual property rights, (b) small claims court actions, or (c) seeking emergency injunctive relief.

17. Indemnification

You agree to defend, indemnify, and hold harmless the Company and its officers, directors, employees, and agents from any claims, losses, damages, or expenses (including attorney fees) arising from your use of the Services or violation of these Terms.

18. Termination

18.1 Termination by You

You may terminate your account at any time by contacting us. Termination does not entitle you to any refunds.

18.2 Termination by Us

We may terminate or suspend your access immediately, without notice, for any violation of these Terms or for any other reason at our sole discretion. Termination does not entitle you to any refunds.

18.3 Effect of Termination

Upon termination, your right to use the Services ceases immediately. Sections that by their nature should survive termination will remain in effect.

19. Third Party Services

Our Services may contain links to third-party websites or integrate with third-party services. We are not responsible for the content, privacy practices, or terms of use of third-party services.

20. Governing Law

These Terms shall be governed by and construed in accordance with the laws of the State of Texas, without regard to its conflict of law principles.

21. General Provisions

21.1 Modifications

We reserve the right to modify these Terms at any time. Changes will be effective upon posting to our Website. Your continued use of the Services constitutes acceptance of the modified Terms.

21.2 Severability

If any provision of these Terms is found to be unenforceable, the remaining provisions will remain in full force and effect.

21.3 Entire Agreement

These Terms, together with our Privacy Policy, constitute the entire agreement between you and the Company regarding the Services.

21.4 Assignment

You may not assign your rights under these Terms. We may assign our rights and obligations without restriction.

21.5 Force Majeure

We shall not be liable for any delay or failure to perform due to circumstances beyond our reasonable control.

22. Confidentiality and Non-Compete

You agree not to share, distribute, or publicly disclose any private strategies, systems, internal data, client examples, or proprietary information provided within our programs.

You also agree not to copy or recreate the structure, branding, or frameworks of our programs to offer similar competing services without our express permission.

23. Contact Us

If you have any questions about these Terms, please contact:

Chappell Training Technologies LLC

Email: **Team@chappellteam.com**

Website: www.adsmastery.com

ACKNOWLEDGMENT: BY USING OUR SERVICES, YOU ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTOOD, AND AGREE TO BE BOUND BY THESE TERMS OF SERVICE.

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