

SIDE HUSTLE SERIES



# **FREELANCE WRITING**

## **SIDE HUSTLE STARTER GUIDE**

How to Earn \$500-\$1,000/Month  
With Just a Laptop & Wi-Fi

**BY WILLIAM LEE**

## **Freelance Writing Side Hustle Starter Guide**

How to Start Earning \$500–\$1,000/Month With Just a Laptop & Wi-Fi

---

### **Introduction**

Freelance writing is one of the fastest-growing online side hustles. Businesses need content every single day—blogs, social media captions, newsletters, product descriptions, and more. If you can write clearly, you can get paid for your words.

This guide will walk you through exactly how to start your freelance writing journey, land your first client, and scale your side hustle into consistent income.

---

### **What is Freelance Writing?**

Freelance writing is the practice of writing content—such as blog posts, website articles, newsletters, or social media captions—for clients on a per-project or ongoing basis. Instead of working for a single employer, you choose your clients and projects.

Why it's a great side hustle:

- ✅ Low startup costs (just a laptop & Wi-Fi)
- ✅ Flexible hours—you work when you want
- ✅ Scalable income—earn a little on the side or turn it into a full-time career
- ✅ Wide demand—every business needs content

## **How to Get Started (Step-by-Step)**

### **1. Pick a Niche**

Choose a topic you enjoy or have some knowledge about. Niches help you stand out and attract higher-paying clients. Popular niches:

- Finance & investing
- Health & fitness
- Technology & AI
- E-commerce & business
- Lifestyle & travel

### **2. Create Writing Samples**

Write 3–5 short blog posts (500–800 words) to showcase your style. Post them on Medium, LinkedIn, or your own website. These act as your portfolio.

### **3. Set Up Profiles on Freelance Platforms**

The fastest way to land first clients is through platforms like:

**Fiverr** → Great for quick starter gigs

**Upwork** → Higher-paying, long-term clients

Freelancer.com, Contra, Workana

**LinkedIn** → Networking with startups

### **4. Offer Beginner-Friendly Rates**

Start small to build momentum:

\$25–\$50 for a blog post (500–1,000 words)

After 3–5 clients, raise rates to \$100–\$200 per post

## **5. Deliver Quality & On Time**

Reliability is your best marketing. Clients who trust you will come back for repeat work and referrals.



Income Potential

Beginner: **\$100–\$300/month** (part-time)

Intermediate: **\$500–\$1,500/month** (regular clients)

Advanced: **\$3,000+/month** (retainers, ghostwriting, agencies)



**Pro Tip:** Package your services into bundles, e.g., “4 blog posts per month for \$400” → recurring income.

---



### **Tools & Resources**

**Grammarly** → Checks grammar & spelling

**Hemingway** App → Makes writing clear & concise

**ChatGPT** or **Jasper AI** → For brainstorming & outlines (always edit before delivery)

**Notion/Trello** → Organize projects & deadlines

---



### **Quick 7-Day Action Plan**

Day 1: Write your first 500-word article (any topic you like).

Day 2: Post it on Medium or LinkedIn.

Day 3: Create a Fiverr or Upwork profile.

Day 4: Upload your sample article to your profile.

Day 5: Apply to 5 freelance writing jobs.

Day 6: Write another blog post sample.

Day 7: Keep applying & pitching.

Within 2–4 weeks, you'll likely land your first paying client.

## **Summary**

Freelance writing is a low-cost, high-reward side hustle. You only need a laptop, Wi-Fi, and a willingness to learn. Start small, stay consistent, and you can grow this into \$500–\$1,000+ per month—and potentially a full-time career.

---

## **Bonus: Fiverr Bio Template**

Here's a starter bio you can copy & edit:

"Hi! I'm [Your Name], a freelance writer specializing in [your niche]. I create clear, engaging blog posts and articles that help businesses connect with their audience. Whether you need SEO-friendly blogs, website copy, or content that builds trust, I can deliver high-quality work on time. Let's work together to grow your brand!"