

## **Scott Raves Travel Club – Privacy Policy**

**Effective Date: 25/08/2025**

### **1. Overview**

This Privacy Policy outlines how Scotts Tickets Pty Ltd (ABN 12 345 678 901) with registered office at 2/290 Boundary Street, Spring Hill, QLD 4000 ("we", "our", "us") collects, stores, uses, and discloses personal information in connection with the operation of our website (srtc.com.au), subscription services, competitions, and marketing activities. By engaging with our services or participating in any Draw, you agree to the terms of this Privacy Policy.

We comply with the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs).

### **2. What We Collect**

We may collect the following personal and technical information:

- Full name, email address, phone number
- IP address, device and browser type
- Location data (based on IP or device)
- User preferences and engagement data
- Payment or billing details (handled via third parties)
- Social media interactions (e.g. mentions, shares, tags)

### **3. How We Collect It**

We collect data when you:

- Subscribe or register on our website
- Enter a competition or Draw
- Engage with our social media content
- Contact us directly
- Participate in surveys or promotional campaigns
- Visit our website (via cookies, tracking pixels, analytics tools)

### **4. Use of Your Information**

We use your information to:

- Manage your account and access to services
- Confirm eligibility for Draws and deliver prizes
- Send transactional and promotional emails/SMS
- Retarget ads via platforms such as Meta and TikTok
- Analyse performance and improve our services
- Comply with regulatory or legal obligations

We may also use anonymised or aggregated data for marketing and reporting purposes across our affiliated brands. To the extent this information is able to be re-identified, we rely on user consent or the necessity of processing for service delivery under the Privacy Act.

## **5. Sharing and Disclosure**

We may share your data with:

- Service providers (e.g. hosting, CRM, analytics, email/SMS)
- Ad platforms (e.g. Meta, TikTok) for marketing
- Professional advisers (e.g. lawyers, accountants)
- Regulatory authorities (if required by law)
- Affiliates and successors in the event of a restructure or sale

All third-party service providers are required to handle your information in accordance with the APPs or equivalent international safeguards. We never sell your personal information.

We retain data only as long as necessary, after which we securely destroy or de-identify it.

## **6. Social Media and Public Content**

If you tag our brand, use campaign hashtags, or submit testimonials, you grant us the right to reuse that content for marketing or promotional purposes. Attribution is not guaranteed but may be provided at our discretion.

## **7. Cookies and Tracking**

We use cookies, device IDs, and tracking pixels to:

- Measure website performance
- Track conversions from ads
- Serve retargeted advertising

You can adjust cookie preferences in your browser. We do not currently respond to "Do Not Track" signals.

## **8. Third Party Links and Services**

Our website may contain links to external websites not operated or controlled by us. This Privacy Policy does not apply to those third-party sites.

## **9. Data Security**

We store personal data securely using encrypted services and reputable third-party providers. While we take reasonable precautions, no method of transmission is completely secure.

## **10. International Transfers**

Some service providers may store or process data outside of Australia. By using our services, you consent to this.

## **11. Access, Corrections, and Opt-Out**

Contact us at [scottravestravelclub@gmail.com](mailto:scottravestravelclub@gmail.com) to:

- Request access to your personal data
- Request corrections to inaccurate data
- Opt out of marketing (or via unsubscribe links)

## **12. Children's Data**

Our services are not intended for individuals under 18. We do not knowingly collect information from children. If we discover that data has been collected from a child, we will promptly delete it.

## **13. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be published on this page with the new effective date.

## **14. Contact Us**

Scotts Tickets Pty Ltd

Email: [scottravestravelclub@gmail.com](mailto:scottravestravelclub@gmail.com)

Business Address: 2/290 Boundary Street, Spring Hill, QLD 4000

By continuing to use our services, you confirm that you have read and agree to this Privacy Policy.