

Privacy Policy – Reselling Secrets LLC

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Effective Date: January 1, 2025

Reselling Secrets LLC (“Company,” “we,” “our,” or “us”) operates <https://resellingsecrets.com> and <https://whop.com/reselling-secrets> (collectively, the “Sites”), provides the Reselling Secrets Alerts SMS program (the “Program”), and manages the Reselling Secrets Discord community (the “Server”). This Privacy Policy (“Policy”) explains how we collect, use, share, and safeguard your information. By using the Sites, enrolling in the Program, or joining the Server, you consent to the practices described in this Policy.

1. Information We Collect

We may collect personally identifiable information you provide directly to us, such as: First and last name, Email address, Phone number, Zip code, Billing and payment information (if you purchase products or services). We may also collect non-personal information such as IP address, browser type, device information, access times, referring website addresses, and behavioral data.

2. How We Use Your Information

We use your information to: operate, deliver, and improve our services; provide notices about your account and transactions; deliver SMS alerts, marketing messages, and Discord updates (with consent); notify you about changes to our Sites, Program, or services; carry out contractual obligations and enforce our rights; personalize your experience and deliver targeted content or offers; detect, prevent, and address technical or security issues.

3. Sharing Your Information

We do not sell, rent, or lease customer information to third parties. We may share information with trusted service providers (such as payment processors, SMS providers, and analytics services) to help us operate the business. These third parties are required to maintain confidentiality and may not use your information for other purposes. We may also disclose your information if required by law, legal process, or to protect the safety, property, or rights of the Company, our users, or the public.

4. Cookies & Tracking

We use cookies and similar technologies to enhance your browsing experience, remember preferences, and provide personalized content. You may disable cookies in your browser settings, but some features of the Sites may not function properly.

5. SMS/Text Messaging

By opting into the Reselling Secrets Alerts Program, you consent to receive automated and/or recurring SMS messages.

- Opt-Out: Text STOP to [YOUR SHORT CODE] to cancel. A confirmation message will follow.
- Help: Text HELP to [YOUR SHORT CODE] or email support@resellingsecrets.com.
- Message Frequency: Varies.
- Message/Data Rates: May apply.
- Carrier Disclaimer: Carriers are not liable for delayed or undelivered messages.

6. Security

We use industry-standard methods (including SSL encryption for sensitive data) to protect your personal information. However, no transmission over the Internet can be guaranteed 100% secure. You acknowledge these limitations and agree that you provide information at your own risk.

7. Rights to Deletion

You may request deletion of your personal information. Upon receiving a verifiable request, we will delete your personal information from our records and direct our service providers to delete it from their records. Exceptions may apply if the information is necessary to complete a transaction, comply with a legal obligation, detect fraud, debug functionality, exercise free speech, or perform other legally permitted uses.

8. Children Under 13

We do not knowingly collect personal information from children under 13. If you are under 13, you may only use our services with parental consent.

9. Email & Marketing Communications

We may contact you by email for account notices, promotional offers, or general updates. You can unsubscribe from marketing emails at any time by clicking the "Unsubscribe" link in our emails. For SMS, you may opt out by replying STOP to any message.

10. Changes to This Policy

We may update this Policy from time to time. Significant changes will be posted prominently on our Sites, and in some cases we may notify you via email or SMS. Continued use of our services after updates constitutes acceptance of the revised Policy.

11. Contact Us

Reselling Secrets LLC

Email: support@resellingsecrets.com

Phone: 833-488-2119