

End User License Agreement (EULA)

Effective Date: September 5, 2025

Introduction

This End User License Agreement ("EULA") is a binding agreement between you (the "User", "you") and **WINER MEDIA FZCO** ("Company", "we", "us", or "our"), the provider of the **AI Master** platform and products. The AI Master platform includes our online services and digital content offerings, namely **AI Master Pro** (subscription service), **Prompt Lab Pro** (one-time digital content pack), and **The AI Master Method** (one-time digital sprint), collectively referred to as the "AI Master Products" or "Products." By purchasing, accessing, or using any AI Master Product, you agree to be bound by this EULA, as well as our Terms of Service and Privacy Policy. If you do not agree with these terms, do not purchase or use the AI Master Products.

Grant of License and Permitted Use

We grant you a limited, non-exclusive, non-transferable, non-sublicensable license to access and use the AI Master Products you have purchased or subscribed to, for your personal or internal business use, in accordance with this EULA. All AI Master Products are licensed to you, not sold. This means you obtain only a right to use the content and services under the conditions described here; you do not acquire any ownership interest in the underlying content, software, or intellectual property.

Permitted Uses: You may use the AI Master Products for your own learning, development, and creative projects. For example, you may apply the prompts from Prompt Lab Pro in your business or personal projects, and you may implement knowledge gained from AI Master Pro and The AI Master Method for your personal or professional benefit. As long as you comply with this EULA, you will have access to the content provided by the Products (subject to the specific terms of each Product as outlined below).

General License Restrictions: You agree not to do any of the following with any AI Master Product, except as expressly allowed by us:

- **No Unauthorized Sharing:** You may not share, distribute, resell, or publish any AI Master content (including prompts, course materials, guides, or other resources) to anyone who has not purchased the product. Licenses are granted on a per-user basis. For example, you must not upload Prompt Lab Pro files or The AI Master Method videos to public forums, or share your login credentials with others, as that would violate this license grant.
- **No Copying or Derivative Works:** You may not copy or reproduce significant portions of the content in AI Master Products to create your own competing product or service. Creating minor adaptations or using snippets for your personal use is fine, but you cannot compile or utilize our content to directly compete with or

replicate our offerings.

- **No Reverse Engineering or Hacking:** You will not attempt to reverse engineer, decompile, or otherwise extract the source code of any software tools provided through the AI Master platform (if any), and you will not attempt to bypass or defeat any security or access controls. Similarly, you must not engage in any activity to scrape content or access materials you have not paid for.
- **Compliance with Acceptable Use:** When using any interactive features or community elements of AI Master (such as the Discord community or any AI tools we provide), you must abide by our Acceptable Use Policy and refrain from any illegal, abusive, or disruptive behavior. This includes not misusing the platform to infringe on others' rights, not uploading harmful or offensive content, and not attempting unauthorized access to systems.
- **Personal Use Only:** Except with our explicit permission, licenses to AI Master Products are for the benefit of the individual purchaser. You may use them for your own work or business projects, but you cannot transfer the license to another person or include the content as part of a commercial product offered to others. (If you are an organization seeking multiple licenses for multiple users, please contact us to discuss appropriate licensing.)

Any use of the AI Master Products outside the scope of this license grant will be considered a breach of the EULA. We reserve all rights not expressly granted to you. If you are unsure whether a particular use is allowed, please contact us for clarification.

AI Master Pro (Subscription Service)

Description: AI Master Pro is a subscription-based membership service that provides you with access to an exclusive AI community, curated AI guides and PDFs, done-for-you prompts and tips, weekly trend reports (AI Master's Digest), step-by-step tutorials, and other evolving content. Membership also includes access to our private Discord community for collaboration and support, announcements of updates, and any new features we add to the Community.

Subscription Plans and Billing: AI Master Pro is offered as a recurring subscription. You may subscribe on a 1 month basis (\$12.99 per month) or choose a different plan (such as 6-month or 12-month packages at a discounted rate, as available). When you subscribe, you authorize us (or our payment processor, e.g. Whop) to automatically charge the subscription fee to your provided payment method **on a recurring basis** (monthly or at the interval of the plan you select). This means that, for example, if you subscribe to a 6-month plan, you will be charged the lump sum for 6 months upfront and again every 6 months until cancellation. We will continue to bill you automatically until you cancel. We may also offer a yearly or other extended pre-paid subscription option; any such option will likewise renew at the end of its term unless cancelled.

Cancel Anytime Policy: You have the right to cancel your AI Master Pro subscription at any time, for any reason. "Cancel anytime" means you can terminate your subscription's

auto-renewal through your account dashboard on Whop or by contacting our support. If you cancel, the cancellation will take effect at the **end of your current billing period**. You will retain access to AI Master Pro features for any remaining time you have already paid for, but your subscription will not auto-renew thereafter. For example, if you are on a monthly plan and cancel midway through August, you will not be billed for September and beyond, and your access will continue through the end of August (the period already paid). We do **not** typically provide refunds for partial periods or unused time on a subscription that you have already paid for (see the Refunds section below for more details on refunds). After cancellation, your access to the Community and its content will end once your paid term expires.

Subscription Changes: We reserve the right to adjust the pricing or features of AI Master Pro in the future. If the subscription fee or included features change, we will notify you in advance (for instance, via email or through the service) and such changes will apply from your next billing cycle. If you do not agree to a material change in pricing or terms, you may cancel before the next renewal. Continued use of the Community after a price change takes effect constitutes your agreement to the new price.

Account Usage: Your subscription is tied to your personal account (e.g., your Whop account or login credentials). You must keep your login details secure. You are responsible for all activity under your account. Do not share your account with others outside of your immediate household or team. If we detect account sharing or misuse (for example, multiple people using the same login to access the Pro content concurrently), we reserve the right to suspend or terminate your account. If you need multiple people to have access, please reach out about team licensing options (if available) rather than sharing credentials.

Content Updates: As a subscriber, you will receive updates to AI Master Pro content as they are released. We frequently add new guides, prompts, and reports to keep you up-to-date. These updates are included in your subscription at no additional charge. We aim to deliver fresh content regularly, but we do not guarantee a specific number or frequency of updates. All content provided is subject to the disclaimers and intellectual property terms in this EULA.

Termination or Suspension: If you violate any important terms of this EULA (such as the license restrictions or community rules), we may terminate or suspend your access to AI Master Pro. We prefer to give a warning and work with you to resolve issues, but we reserve the right to terminate the subscription without notice in cases of serious or repeated breach (for example, if you are caught redistributing members-only content or engaging in unlawful behavior on our platform). In case of such termination for cause, you will not be entitled to any refund for the remaining period of your subscription, and we may ban you from rejoining in the future. (Termination for convenience by you or non-renewal will simply end your access at period's end, as described above.)

Prompt Lab Pro (One-Time Digital Pack)

Description: Prompt Lab Pro is a one-time purchase digital pack containing a curated collection of 300+ AI prompts and related resources. These prompts are organized across multiple "profit pillars" or categories, and include AI "personas" designed to help you generate content or ideas as if guided by seasoned professionals. The pack may also

include step-by-step prompt engineering guides, examples, and any other materials advertised at the time of purchase. Prompt Lab Pro is delivered in digital form (online access to content) and is designed to be model-agnostic (the prompts can be used with various AI models, including free ones).

Lifetime Access and Updates: When you purchase Prompt Lab Pro, you receive lifetime access to the content. "Lifetime access" means that for as long as the Company continues to operate and support Prompt Lab Pro, you will be able to access the materials you purchased. We currently plan to provide indefinite access to the content, and you will also receive **lifetime updates** to this prompt pack. If we create new or improved prompt content or add materials to Prompt Lab Pro in the future, we will provide those updates to all purchasers at no additional charge (either through the original download link, your account, or via email notification). There are **no recurring fees** for Prompt Lab Pro; it is a one-time payment product. Please note that "lifetime" refers to the life of the product/service – in the unlikely event that we discontinue Prompt Lab Pro entirely, we will make reasonable efforts to ensure you have the latest version of the content, but we cannot guarantee perpetual availability if our business ceases or undergoes major changes.

Usage Rights for Prompt Content: Upon purchase, we license you to use the prompts and materials in Prompt Lab Pro for your own personal or commercial projects. You may input these prompts into AI tools, modify them to suit your needs, and use the AI-generated outputs freely (including commercially). **However, you may not redistribute or resell the Prompt Lab Pro content itself** (for example, you cannot sell or give away the list of prompts or substantial portions of it to others, and you cannot post the entire collection publicly). The value of Prompt Lab Pro is in the curated prompt set and guides – we ask you to respect our intellectual property. If you have collaborators or team members who would benefit from these prompts, each person should acquire their own license (purchase) or you should contact us for a multi-user licensing arrangement. Minor sharing of individual prompt ideas with colleagues in the context of a project is acceptable, but wholesale copying of our product content is not.

7-Day Refund Window: We want you to be satisfied with your purchase. Prompt Lab Pro comes with a **7-day refund window** from the date of purchase. If you buy Prompt Lab Pro and are not happy with the content or results for any reason, you may request a full refund **within 7 days of your purchase date**. To do so, contact our support and provide your order details and the reason (optional). We will process qualifying refund requests as promptly as possible (typically within a week of approval). **After 7 days from purchase, all sales are final and non-refundable.** Once the 7-day window has passed, you will retain lifetime access to the Prompt Lab Pro materials, but you will not be eligible for a refund (except in extraordinary circumstances or as required by law). This policy is in place because digital content is delivered immediately; we believe 7 days is a fair period for you to evaluate the product. (Nothing in this refund policy affects any statutory rights you may have – see **Refunds** and **Consumer Rights** sections below for more information on your rights.)

If you do request a refund within 7 days and it is processed, your license to use Prompt Lab Pro will be terminated upon refund. You must delete any copies of the prompt pack content you have, and you will no longer have access to any future updates (since the

purchase is effectively canceled). Of course, if you had already utilized some prompts or derived work from them, you are not required to erase those project artifacts, but you should discontinue using the Prompt Lab Pro materials going forward once refunded.

Delivery: Prompt Lab Pro content is typically delivered immediately after purchase via an electronic format. For example, you might receive access to a members-only area with the prompt list, or a digital file in your Whop library. If you have any trouble accessing the content after purchase, please contact support so we can assist you. You are responsible for maintaining a backup of the digital file if one is provided (though we will endeavor to keep the content accessible through our systems as well).

The AI Master Method (Digital Sprint)

Description: “The AI Master Method” is a comprehensive digital program designed to provide in-depth training in AI, delivered in a structured, multi-module format. Unlike the ongoing content in “AI Master Pro”, “The AI Master Method” is a one-time purchase course focusing on a coherent curriculum (for example, it may cover foundational to advanced topics in generative AI, with practical exercises and case studies). The course includes a series of modules or lessons (videos, readings, or interactive content) which are delivered to you over time. **Staged Module Delivery:** The content of “The AI Master Method” is **delivered in stages**, meaning you will not receive all course materials immediately upon purchase. Instead, modules will be released or unlocked according to a schedule – for instance, one module per week over several weeks, or a set of initial modules followed by additional modules at later dates. This staged delivery is intended to enhance learning (giving you time to absorb each part) and to prevent rushing through the content. We will inform you of the expected delivery timeline for all modules when you enroll (e.g., “Module 1 available immediately, with new modules released weekly over 8 weeks”). You will be notified as new modules become available, and all content will ultimately be accessible to you once released.

Lifetime Access to Course: Purchasing “The AI Master Method” gives you ongoing access to the course content you have unlocked. Once a module is released to you, you can revisit it anytime. After the full course content has been delivered according to the schedule, you will retain access to all the materials for the foreseeable future (again, effectively “lifetime access” as defined under Prompt Lab Pro: for as long as we operate the platform). You may need to log in to our course portal or platform to view the videos and materials. We do not guarantee that the course materials will be available for download (some courses are streaming-only to protect content), but we won’t deliberately remove your access to the purchased course as long as we continue to run AI Master. In the unlikely event we plan to discontinue hosting the course, we would offer a way for you to obtain the materials (or otherwise compensate enrolled users).

Personal Use of Course Materials: The course materials (videos, text, exercises, etc.) are provided for your personal educational use. Just like with Prompt Lab Pro, you are **not allowed to share or redistribute** the course content to people who have not purchased it. Please do not post course videos or slides publicly, or share your login with others. We put substantial effort into creating this course, and unauthorized sharing would undermine that effort. You are welcome to discuss generally what you learned or show off skills you acquired, but you cannot give someone else the actual course files or documents. If you

have friends or colleagues interested, please refer them to purchase their own access. We may watermark or uniquely mark content to discourage piracy. If we discover that course content has been pirated or leaked from your account, we reserve the right to terminate your access without refund and pursue legal remedies if necessary.

Course Updates and Changes: We strive to keep “The AI Master Method” up-to-date, especially given the fast-evolving nature of AI. We may update or supplement the course content over time (for example, adding a bonus lesson on a new tool or updating a section that has become outdated). As a purchaser, you will generally receive the benefit of these updates for free, as part of our commitment to delivering a quality course. We reserve the right to make minor changes to the course schedule or content as necessary (e.g., if an instructor needs to adjust a release date for a module, or if a planned topic is altered). However, we will deliver all core modules and content that were advertised at the time of your purchase. If unforeseen circumstances prevent us from delivering a portion of the course, we will notify you and provide an appropriate remedy (such as a partial refund if a significant portion is undelivered, though we aim to avoid this scenario altogether).

Prerequisites and Your Responsibilities: “The AI Master Method” may require certain software, tools, or accounts (for example, access to particular AI platforms or a certain computer setup). We will inform you of any important prerequisites. You are responsible for arranging any third-party accounts or tools needed (some may be free, others not – we will clarify). We are not responsible if you cannot follow parts of the course due to missing prerequisites outside our control (like a third-party service becoming unavailable), but we will do our best to help or provide alternative solutions.

Pricing and Payment

Currency and Taxes: Unless otherwise stated, prices for all AI Master Products are listed in United States Dollars (USD). The price you see at checkout is the price you agree to pay. We make efforts to clearly display the cost of each product or subscription plan. Applicable taxes (such as VAT or sales tax) may be added at checkout where required by law, depending on your location. You are responsible for any such taxes or fees. If you are located in a region where VAT/GST applies, the price may include or exclude tax as indicated; we comply with tax collection as per regulations.

Payment Processors: Our transactions are handled through third-party e-commerce platforms (for example, Whop, Stripe, PayPal, or other payment gateways). By providing your payment information, you authorize the charge for the selected product and, in the case of subscriptions, you authorize recurring charges as described above. All payment information is handled securely by these processors; we do not store your full credit card details on our own servers. You must provide accurate billing information and promptly update any changes (e.g., if your card number or expiration date changes) to avoid interruption of service.

Failed Payments: For subscriptions, if a recurring payment fails (for instance, due to an expired card or insufficient funds), we will generally notify you and retry the charge. If payment is not completed within a certain grace period, we may suspend or terminate your access to the subscription content. You agree to resolve any payment issues promptly. For one-time purchases, if the payment is not successfully captured, you will not receive

access to the product until you provide a valid payment.

No Chargeback Abuse: If you have an issue with a charge, we encourage you to contact us to resolve it. You agree not to initiate chargebacks with your bank or credit card provider without giving us an opportunity to address the situation. Unauthorized chargebacks for valid charges may be considered a breach of this EULA. We reserve the right to contest any baseless chargebacks and to terminate your licenses if an unwarranted chargeback occurs. (This does not restrict your right to dispute a transaction that is genuinely fraudulent or in error – we only mean to prevent abuse of chargebacks to avoid our refund policy.)

Pricing Changes: We reserve the right to change the pricing of our Products (for example, increasing the subscription fee or the one-time price of a course or pack) for future sales. However, such changes will not retroactively affect purchases you have already made. For subscriptions, price changes will apply to your next billing cycle with advance notice as mentioned in the AI Master Pro section. We may also run promotions or discounts occasionally; those have effect only during their promotional period and cannot be applied retroactively to past purchases unless we explicitly offer such a deal.

Discounts and Coupons: If you have received a coupon code or promotional discount, ensure to apply it at checkout. Such discounts may have terms (e.g., first month free, or a percentage off for the first year). After any promotional period, normal charges will resume. Only one discount may apply at a time, unless explicitly stated. Promotions are subject to change and may be discontinued at our discretion.

Refunds and Cancellation Policy

We have tailored our refund policy to each type of AI Master Product, as described in the product-specific sections above. Here is a summary and additional details on how refunds and cancellations are handled:

- **AI Master Pro (Subscription):** We generally do *not* offer automatic refunds for subscription fees that have already been charged. The subscription is cancel-anytime, which means your primary way to avoid future charges is to cancel before the next billing. If you forget to cancel and a renewal happens, please contact us **immediately** – if you contact us very soon after an unwanted renewal, we may, at our discretion, refund that charge as a courtesy (especially for longer pre-paid plans), but we are not obligated to do so. Once a subscription period has started, we consider that fee earned. We do not prorate or refund the unused portion of a subscription period except in special cases. For example, if you paid for 6 months and after 3 months you decide to quit, we typically will not refund the remaining 3 months since you received a discount for that multi-month purchase. However, if we were to terminate the service or if you have a serious issue, see "Service Issues" below. In short: cancel anytime to stop future bills, and you will keep access for the time paid; no routine refunds for time already used or committed.
- **Prompt Lab Pro (One-Time Purchase):** You are entitled to a **full refund within 7 days** of purchase if you are dissatisfied (no questions asked, though feedback is

appreciated). After 7 days, **no refunds** will be issued for Prompt Lab Pro. We strictly enforce this window. If you request a refund on day 3, for example, we will deactivate your access and issue the refund. If you try to request on day 10, we will likely politely decline (unless some extraordinary circumstance prevented you from using the product at all during the initial 7 days, in which case we might consider an exception). To request a refund, contact support with your order info. Refunds are typically processed back to the original payment method and may take several business days to reflect on your statement, depending on your bank/card.

- **The AI Master Method (Sprint):** You may request a **full refund within 7 days** of purchase, provided you have not accessed significant course content beyond the initial module(s). We will generally honor refund requests made in good faith in that timeframe. After 7 days from purchase (or once most of the course content is delivered to you, if sooner), the purchase is considered final and non-refundable. We believe this policy balances your ability to evaluate the course with our need to protect the value of our content. As a note, if technical issues on our side prevented you from accessing the course in the first week, we will of course be more flexible to ensure you have a fair chance to try it (we might extend the refund window accordingly in such cases).

How to Cancel or Request Refund:

- *Cancelling Subscription:* If you wish to cancel AI Master Pro, you can do so via your account settings on Whop (there is typically a "Cancel" button for the subscription), or by contacting Whop support or our support. Cancellation will stop future charges as described. Make sure to cancel **before** the renewal date to avoid being charged for the next period.
- *Requesting Refund:* To request a refund (within the allowed window for Prompt Lab Pro or The AI Master Method, or for an accidental subscription charge), please use the support/contact function on Whop. Include your name, email, order number (if available), purchase date, and the product for which you want a refund. If you're within the eligible period, we will process the refund and send you a confirmation. If you're outside the period, we will inform you that the refund cannot be granted (and the reason). We aim to respond to refund requests within 2 business days and issue a decision or the refund itself within 7 business days of your request. Approved refunds will be credited back to your original payment method. Depending on your bank, it might take up to 5-10 additional days to see the credit.

Service Issues and Exceptions: We stand behind our products and will make efforts to resolve any technical issues. If you encountered a technical problem (e.g., you never received access to the content, or the content was not as described in a significant way), and as a result you want a refund even outside the normal policy, please let us know. We will review such situations case-by-case. For instance, if a download link was broken and we failed to fix it in a reasonable time, we would issue a refund regardless of days passed. Or if the course turned out to be completely different from what was advertised (which we strive not to do), you would have grounds for a remedy. We also comply with any

applicable laws that might entitle you to refunds or other remedies beyond our policy (see **Consumer Rights** below).

No Refund for Misuse or Policy Violations: If we terminate your access to a product due to your violation of this EULA or other policies (for example, if you were caught sharing content in violation of our terms), you will not be eligible for any refund. Users removed for cause forfeit any payment made, as a compensation for the breach and the damage caused to us.

Intellectual Property Rights

All content provided through the AI Master Products is the intellectual property of WINER MEDIA FZCO or its licensors, and is protected by copyright, trademark, and other applicable intellectual property laws. This includes (but is not limited to) text, images, videos, audio, code, and compilations of data. **AI Master**, **AI Master Pro**, **Prompt Lab Pro**, and **The AI Master Method** are trademarks or service marks of WINER MEDIA FZCO (along with our company name and logos). You agree not to use our trademarks without our prior written permission, except as necessary to identify the products (for example, you can say "I'm taking the AI Master Pro course" – that's nominative fair use, which is fine).

Ownership: As between the Company and you, all rights, title, and interest in the AI Master content remain with the Company. When you purchase a license or subscription, you are not buying the content itself – you are obtaining permission to use it under the conditions set out. No portion of the content is transferred into your ownership, except that any outputs *you* independently create using our prompts or any knowledge you gain are of course yours. (For clarity: if you use a Prompt Lab Pro prompt to generate an article or image, you own that resultant article or image, assuming the AI tool's terms also give you such ownership, which is usually the case. We do not claim ownership of your own creative outputs. We only own the prompt text and materials we provided.)

Limitations on Use of Content: We have already noted in the license section that you must not copy or redistribute content without authorization. To reinforce:

- You **shall not remove or obscure any copyright notices, watermarks, or proprietary legends** on any materials. If some course videos have our logo or statements of rights, do not edit those out if you ever have a copy.
- You **shall not create derivative works** from our content for commercial exploitation. For example, you cannot take our prompt collection, slightly reword it, and publish your own "300 prompts pack" for sale. Nor can you translate our course into another language and distribute it. These acts would infringe our copyright.
- You **shall not use our company name, product names, or logos** in a way that confuses others or implies our endorsement of your own products without permission. (It's fine to truthfully say you are a member of AI Master Pro or have completed "The AI Master Method", etc. We encourage success stories – just don't do things like naming your own service "AI Master Something" which might mislead people into thinking it's affiliated.)

Feedback: If you provide us with any feedback or suggestions regarding our products (for example, ideas to improve the course or prompt pack), you agree that we can use and implement those suggestions without any compensation or obligation to you. Feedback is entirely voluntary, but we welcome it. Any improvements or changes based on your feedback remain our intellectual property.

Third-Party Content: In some cases, our Products may reference or include content owned by third parties (for example, templates, datasets, or links to external AI tools). All such third-party content is the property of their respective owners and may be subject to their own terms. Our inclusion of it (or reference to it) is under fair use, license, or permission. You must not use third-party content from our platform in a manner not allowed by the third-party rights holder. We are not responsible for content on external sites or by other providers that we might link to or recommend.

Academic or Organizational Use: If you wish to use AI Master content in an educational institution or corporate training, please contact us. We may offer special licenses. Absent a separate agreement, the same rules of individual use apply.

Termination of Access

By User (You): You are free to stop using our Products at any time. For subscription users, this would entail cancelling your subscription as described above, after which your license to access the subscription content ends once the paid period ends. For one-time purchasers, if you no longer wish to use the product, you may simply cease using it (and optionally, you can delete the materials). You are not entitled to a refund simply because you decided to stop early or not use the product (unless within the refund window or due to a legal right as discussed). If you wish to delete your account or have your data removed, please see our Privacy Policy for how to do that or contact support.

By Company (Us): We may terminate or suspend your access to some or all AI Master Products if you breach this EULA or other applicable terms. Depending on the severity of the breach, termination may be immediate and without prior notice. For example, if we discover that a user has illegally redistributed course content or engaged in fraudulent activity, we can revoke access right away. In less severe cases, we might send a warning or request corrective action first. We also reserve the right to terminate any free accounts or trial access at our discretion (for instance, if we offered a free preview and you misuse it).

If we terminate your access due to breach on your part, you will not receive any refunds for amounts already paid, and you must immediately cease any use of the content obtained from the Products. We may also disable or delete your account on our platforms. You agree that we will not be liable to you or any third party for termination of your access in accordance with this EULA.

Discontinuation of Service: We hope to continue offering AI Master Pro, Prompt Lab Pro, and The AI Master Method for a long time. However, if for some reason we decide to discontinue a product or the entire AI Master platform, we will notify you in advance when feasible. In such an event, we will strive to fulfill our obligations to you. For instance, if AI

Master Pro were to be shut down, we would cancel subscriptions so that no further billing occurs, and if you had time left that you paid for, we might provide a pro-rata refund for the unused portion (if the shutdown is early) or some alternative compensation. If we discontinue Prompt Lab Pro or the course, we would likely provide you with a final copy of all materials so you can retain them going forward, since you paid for lifetime access. If external factors (like legal changes or platform issues) force an abrupt termination, we will act as reasonably as possible to accommodate users.

Survival of Terms: Even after termination of your access or this agreement, certain provisions of this EULA will remain in effect due to their nature. These include (but are not limited to) Intellectual Property Rights, Disclaimers of Warranties, Limitation of Liability, Dispute Resolution, and the sections on Consumer Rights and any general provisions. Termination does not relieve you from liability for any breach that occurred prior to termination.

Disclaimers of Warranties

Service "As Is": All AI Master Products and services are provided on an "as is" and "as available" basis. While we endeavor to provide high-quality content and a reliable platform, we make **no warranty or guarantee** that our products will meet your specific requirements or that results will be perfect for your situation. You use our content at your own risk. The information, guidance, and materials we provide are for educational and informational purposes, and we do not warrant that following our advice or using our prompts will guarantee any particular outcome (for example, we cannot guarantee that using our prompts will generate profit, or that taking our course will land you a job – those outcomes depend on many factors beyond our control).

No Warranty of Accuracy or Completeness: We strive to keep our content accurate and up-to-date, but the field of AI changes quickly. We do not warrant that the content is entirely error-free, complete, or current at all times. There may be instances of mistakes, or sections that become outdated as technology evolves. We will provide updates as we can, but you should always use your judgment and double-check critical information. We disclaim any implied warranty that the materials are 100% accurate or fit for a particular purpose at the time of use.

No Continuous Availability Guarantee: We do not guarantee that the AI Master platform (website, Discord, or delivery mechanisms) will be continuously available, uninterrupted, or free from technical issues. We will do our best to maintain uptime and fix bugs, but downtime or access issues may occur. Scheduled maintenance or unforeseen outages could temporarily make content inaccessible. We disclaim any warranty that access will be uninterrupted or that the platform will be free of errors or security vulnerabilities. You should keep backups of any important materials we provide (when allowed) in case of long downtime.

No Implied Warranties: To the fullest extent permitted by applicable law, we **disclaim all warranties and conditions, whether express, implied or statutory**, including but not limited to implied warranties of merchantability, fitness for a particular purpose, title, and non-infringement. In plain language, this means we are not giving promises beyond what's explicitly stated. For example, we are not promising that The AI Master Method course will

make you an AI expert without effort, or that the Prompt Lab Pro prompts will be suitable for every domain or model – though we certainly hope they help you greatly, we just can't *guarantee* it.

Some content may include case studies or success stories; those are illustrative and not a promise that you will achieve the same. Any testimonials or examples are not guarantees of results. You acknowledge that any business or project venture carries risk, and tools like AI Master provide guidance but not certainty.

Third-Party Tools and Integration: Sometimes we recommend or integrate third-party AI tools, APIs, or platforms (for example, we might show how to use a certain AI software as part of the course, or provide a link to a third-party service). We do not warrant or control those third-party services. Any use of third-party products is subject to their terms and is at your own risk. We disclaim liability for any issues arising from third-party tools, even if we suggested them. (We will, however, try to help if something goes wrong and it's within our knowledge.)

Not Professional Advice: Our content might cover areas like business strategies, technical implementations, etc. This is not professional advice tailored to your situation (e.g., not legal, financial, or personalized technical advice). Always consider consulting a professional if you are making decisions that could have significant legal or financial ramifications. We disclaim any liability for actions you take based on information from our Products without seeking professional counsel where appropriate.

No Warranty for Data Loss or Security: Although we take security measures, we make no warranty that our platform is free of viruses or other harmful components. Downloading any content is at your discretion and risk; you are advised to use up-to-date antivirus and security software. We are not responsible for any damage to your computer system or loss of data that results from download or use of our materials. Additionally, if you choose to apply any code or instructions from our guides on your systems, do so carefully; we disclaim responsibility for any damage or unintended consequences.

In jurisdictions that do not allow the exclusion of certain warranties, some of the above disclaimers may not apply to you. However, we **do not exclude any warranty or guarantee that we are required by law to provide**. For example, under some laws, digital content comes with a guarantee that it will substantially conform to its description and be of acceptable quality – we acknowledge such obligations in **Consumer Rights** below.

Limitation of Liability

To the maximum extent permitted by law, **WINER MEDIA FZCO and its owners, officers, employees, agents, partners, and licensors (the "Company Parties") shall not be liable for any indirect, incidental, special, consequential, or punitive damages** arising out of or relating to your use of (or inability to use) the AI Master Products, or any advice or content provided therein. This includes, without limitation, any damages for lost profits, lost opportunities, lost data, business interruption, goodwill, or other intangible losses, even if we have been advised of the possibility of such damages.

For example, we will not be liable if:

- You apply something from our course and it does not yield the outcome you desired (perhaps causing you to lose expected income or time).
- The AI prompts do not produce results in a particular scenario and you face a business loss as a result.
- Our site is down at a critical moment and that inconvenience costs you potential revenue.

These types of losses are too indirect or unforeseeable for us to accept liability for.

Our **total cumulative liability** for any claims arising out of or related to this EULA or your use of the Products, regardless of the form of action (whether in contract, tort, negligence, strict liability or otherwise), **shall not exceed the amount you paid to us for the product or service in question**. For subscription users, our liability is capped at the amount you paid in the past **twelve (12) months** for your subscription. For one-time purchases, the cap is the price you paid for that product. If you have not paid anything (for example, if using a free feature), our liability is zero.

This means if you purchased Prompt Lab Pro for \$99, and later have a claim, the maximum we would owe you (if found liable) is \$99. If you paid \$12.99 / 1 month for a year (approx \$155.88) and have a claim, we wouldn't be liable for more than ~\$155 in damages. Many claims will be resolved by simply refunding what you paid, as that is usually the extent of direct damages possible in a content product like this.

Exceptions: We do not seek to limit or exclude liability for **gross negligence, willful misconduct, fraud, or personal injury/death caused by our negligence**. Also, **some jurisdictions do not allow the exclusion or limitation of liability for certain damages**, so the above limitation may not apply to you in its entirety. In such jurisdictions, our liability is limited to the smallest amount permitted by law. We do not intend to exclude liability in any situation where such exclusion is prohibited by law. For instance, if under applicable law you are entitled to certain statutory damages or remedies, we acknowledge that our contract cannot override those.

In any case, you agree that our liability shall be proportionate to the price you paid and the scope of this relationship (educational/digital content), and you accept that this allocation of risk is part of the bargain between us. The prices of our products would likely be higher if we had to assume more risk.

User Responsibility: You assume full responsibility for any decisions made or actions taken based on information obtained through our Products. You use the AI Master content at your own discretion. If you need guaranteed outcomes or insurance against failure, this EULA clearly indicates we do not provide that. Always use common sense and consider testing things on a small scale before significant implementation.

Dispute Resolution and Governing Law

We truly hope to never have disputes with our users. If you have any grievances or disputes regarding the AI Master Products or this EULA, we encourage you to **contact us**

first to seek an informal resolution. We are often able to resolve issues quickly through our customer support.

Governing Law: This EULA and any dispute or claim arising out of or in connection with it (including non-contractual disputes or claims) shall be governed by and construed in accordance with the laws of the **United Arab Emirates (UAE)**. Specifically, as WINER MEDIA FZCO is a company based in Dubai, UAE, the laws of the UAE (and, to the extent applicable, the Emirate of Dubai) will govern. We choose UAE law to govern our relationship without regard to conflict of law principles that would result in the application of any other law.

Jurisdiction: Subject to the consumer rights carveouts below, any disputes arising under this EULA that proceed to formal legal action shall be brought in the courts of the **United Arab Emirates**. If jurisdiction is appropriate in a particular Emirate (such as Dubai courts), we will use the appropriate venue within the UAE. **You and we consent to the exclusive jurisdiction of the UAE courts** for the resolution of any such disputes, except as provided herein regarding consumer home jurisdiction rights. We understand this might be far for some users; our intent is not to drag consumers into foreign courts unfairly, but to establish a home forum for our business. **If you are a consumer residing outside the UAE, you may have the legal right to bring an action in your country of residence under local consumer protection laws.** Nothing in this section is meant to limit any such right you have under applicable law. (For instance, EU consumers may be able to sue in their local courts under EU regulations, and some other countries have similar provisions. We acknowledge that and do not insist on UAE courts if the law says otherwise for consumer contracts.)

Arbitration (if applicable): We do not currently mandate arbitration in this EULA. However, we reserve the right to discuss arbitration with you as a means of dispute resolution if a dispute arises. If both parties mutually agree, we could submit the dispute to binding arbitration under a recognized arbitration center. But this is entirely voluntary unless required by law. If any arbitration or alternative dispute resolution mechanism is required by local law, we will comply with that (for example, some countries might require offering mediation or ADR for consumer disputes – we will not refuse any process that we are obligated to follow).

Class Action Waiver: To the extent permitted by law, you and we agree that **any proceedings to resolve or litigate any dispute will be conducted solely on an individual basis**, and not in a class or representative action. This means you will not join a claim with other consumers in a class action against us, and an arbitrator or court (to the extent permitted) will not combine your case with others or preside over any representative or class proceeding. Each side waives the right to participate in a class action or class-wide arbitration. *Exception:* If your local law prohibits this class action waiver in the context of consumer agreements, then it may not apply to you. But it is our preference to deal with users one-on-one.

Limitation Period: Any claim or cause of action you might have arising out of or related to use of the AI Master Products or this EULA must be filed within **one (1) year** after such claim or cause of action arose, or else it will be permanently barred. (This does not apply where prohibited by law – some jurisdictions allow longer periods which cannot be contracted away. But where allowed, we limit it to 1 year.)

Consumer Rights and Non-Waiver

We understand that as a consumer, you have certain inalienable rights under the law.

Nothing in this EULA is intended to contravene or waive any rights you have as a consumer that cannot be excluded by contract. In other words, the terms we set out are meant to be as comprehensive as possible, but if your local laws provide you additional protections, those remain intact. We want to be very clear on this point, as per your request for a carveout: any provision of this EULA that is in conflict with a mandatory consumer protection law in your jurisdiction shall be deemed modified to the minimum extent necessary to comply with that law, and all other provisions will remain in full force.

Examples of Consumer Rights:

- **European Union (EU)/EEA:** If you reside in the EU, you generally have a right to withdraw from distance purchases within a 14-day cooling-off period. This EULA and our policies respect that. For digital content and services, EU law allows you to waive the 14-day withdrawal right if you want immediate access. At the point of purchase, we (or Whop) may ask for your consent to start service immediately and acknowledge that you lose the right to withdraw once the content is delivered. If we do not obtain that consent in the prescribed manner, your 14-day right remains. **We will honor valid withdrawal requests from EU consumers in accordance with applicable law.** This means, for example, if you are an EU customer who purchased AI Master Pro and did not explicitly waive the right, you could cancel within 14 days of purchase even if our own refund window is 7 days. (However, if you did agree to immediate access and waiver, then the 14-day EU cancellation right might not apply for delivered digital content, consistent with EU law.) In any case, our 7-day refund policy is not intended to diminish your 14-day EU rights; it's a separate company policy that often goes beyond or differently from legal minimums. We also note that under EU law, you have a legal guarantee of conformity for digital products – at minimum a 2-year guarantee that digital content will function as advertised and without defects. If our content is faulty or not as described, you are entitled to have the issue fixed or receive a price reduction or refund if it can't be fixed. We explicitly acknowledge this: **we provide the remedies required by EU consumer law** if something we sold you is defective or not as promised.
- **United Kingdom:** Similar to EU, UK consumers have rights under the Consumer Rights Act 2015 and related regulations (including digital content quality and a 14-day withdrawal under UK law mirror of EU directives). We intend the same compliance for UK users. Additionally, UK law prohibits excluding liability for death/personal injury by negligence and for fraudulent misrepresentation – we don't exclude those. Implied warranties of satisfactory quality and fitness for purpose for digital content may apply, and if we breach those, you have a right to remedies. We do not seek to contract out of any UK statutory protections.
- **United States:** U.S. law varies by state. Some states (for instance, New Jersey) have laws that restrict the enforceability of disclaimers or limitation of liability for consumer contracts. Also, certain implied warranties (like the implied warranty of merchantability or fitness) can be limited or disclaimed under the UCC but some

states have consumer protection statutes making such disclaimers ineffective. **If you live in a U.S. state that provides you certain rights (such as a non-waivable implied warranty, or a prohibition on certain types of liability limits), we acknowledge that those state laws govern.** For example, if your state law says you are entitled to a refund in specific circumstances despite a "no refund" policy, we will abide by that law. As a general statement: *This EULA gives you specific legal rights, and you may also have other rights which vary from state to state. We do not exclude or limit those rights where it is unlawful to do so.* Additionally, federal law (e.g., FTC rules) may require certain disclosures (we strive to abide by all required disclosures and truthful marketing practices as per U.S. law).

- **United Arab Emirates:** UAE consumer protection law (Federal Law No. 15 of 2020, and its Executive Regulations) provides that consumers have the right to goods and services that match their advertised specifications and are fit for purpose, and that providers must address defects or malfunctions. In compliance with UAE law, **we provide a warranty that our digital goods and services will substantially conform to what was advertised and promised.** If a defect or issue is found, we will work to fix it or provide an appropriate solution (such as replacement or refund) in line with legal requirements. The UAE law also gives consumers rights to return or exchange in certain cases, and obligates clear disclosure of terms, pricing, and after-sale service. We have endeavored to meet those obligations in this EULA and our policies. Nothing here overrides any non-waivable provisions of UAE law. For instance, under the UAE E-Commerce Law, you have the right to return digital services purchased online within a certain timeframe if they fail to meet the contract terms. We honor such rights fully.
- **Other Jurisdictions:** If you are in any other country, we want you to know we aim to respect your local consumer protections. If any part of our EULA seems to conflict with a law that is meant to protect you, we are open to accommodating that. This EULA is not meant to be an evasive document to strip rights – it's meant to clarify our mutual understanding. So, for example, if your country has a law that any disclaimer of warranty must be in a certain form or cannot cover a certain thing, then our disclaimer shall be interpreted in the way most favorable to you under that law.

In summary, **nothing in this Agreement will prejudice your statutory rights as a consumer.** Some countries, states, or provinces do not allow the exclusion of certain warranties or limitation of certain liabilities, so provisions of this EULA **apply only to the extent permitted by the laws of your jurisdiction.** Where local law provides you with mandatory remedies or protections, those take precedence over any conflicting terms here.

Privacy and Data Protection

Your privacy is important to us. When you use AI Master Products, we will collect certain personal data (such as your name, email address, payment information, and usage data)

in order to provide the services. We handle personal data in accordance with our **Privacy Policy** (available on our website). By agreeing to this EULA and using the Products, you also agree to our data practices as described in the Privacy Policy.

Key points on data use:

- We use your data to create and manage your account, process transactions, deliver content, and communicate with you about updates or offers. For example, if you join AI Master Pro, we will use your email to send the weekly AI Master's Digest and any important announcements.
- We do not sell your personal information to third parties. We may share data with service providers (like payment processors or email service providers) strictly for the purpose of operating our business (and under contractual obligations of confidentiality).
- We implement standard security measures to protect your data, but no system is perfect. By using our services, you acknowledge that data transmission over the internet carries risk. In the event of any data breach that affects you, we will notify you as required by law.
- If you reside in a region with strict data protection laws (e.g., GDPR in Europe, or equivalent laws in UAE or other countries), you have specific rights regarding your personal data (such as the right to access, correct, or delete your data, and to withdraw consent). We fully comply with such laws. For instance, EU users have the right to request deletion of their data ("right to be forgotten"). We honor such requests in a timely manner.
- We might collect usage analytics (e.g., which modules of a course you completed, or which prompts are most popular) to improve our content. These analytics typically do not identify you personally, or if they do, they are used internally to enhance your experience and our offerings.
- By using our Discord community (if you choose to join it for AI Master Pro), remember that anything you post there is visible to other community members. Please do not share sensitive personal information in public channels. We moderate the community but are not responsible for what others might do with information you share publicly.
- If we ever need to use your personal data for a new purpose not covered in our Privacy Policy, we will seek your consent if required by law.

For detailed information, please review the Privacy Policy document. If you have questions or concerns about how we handle data, you can contact us. If you wish to exercise any privacy rights (access, deletion, etc.), also contact us and we will assist you.

Changes to this EULA

We may update or modify this EULA from time to time, for example to reflect changes in our services, legal requirements, or business practices. If we make a material change, we will notify users by posting the updated EULA on our website (and through the Whop platform if applicable) and updating the "Effective Date" at the top. In some cases, we may also send an email notification or in-service alert for significant changes.

It is important that you review the EULA whenever it is updated. By continuing to use the AI Master Products after a new version of the EULA has been posted and made effective, you are indicating acceptance of the revised terms. If you do not agree to the changes, you should stop using the Products and (if applicable) cancel your subscription. We will always keep an archive or changelog of EULA versions upon request so you can see what changed.

No change will retroactively affect any dispute between you and us that arose prior to the effective date of the change. Also, modifications will not remove your accrued rights or our accrued obligations (unless required by law).

Miscellaneous

Entire Agreement: This EULA, along with our Terms of Service, Privacy Policy, and any other policies expressly referred to herein, constitute the entire agreement between you and WINER MEDIA FZCO regarding the AI Master Products. It supersedes any prior agreements or communications (whether written or oral) relating to the subject matter. In particular, if you were a user of any predecessor product (e.g., Geekademy) and had older terms, this EULA replaces those terms for the products listed here. Any additional or different terms you propose (for example, in a purchase order or communication) are rejected unless we explicitly agree in writing.

No Waiver: If we fail to enforce any provision of this EULA or delay in enforcing it, that does not mean we waive our right to enforce it later. Similarly, any waiver of a breach of this EULA must be in a written document signed by us, and even then, it will not be a waiver of any other breach or of the provision itself going forward. For example, if we overlook one instance of unauthorized sharing, it doesn't mean we consent to future unauthorized sharing.

Severability: If any provision of this EULA is held by a court or other tribunal of competent jurisdiction to be illegal, invalid, or unenforceable, that provision will be enforced to the maximum extent permissible, and the remaining provisions of the EULA will remain in full force and effect. The intent is that the EULA is interpreted in a way that upholds its validity. If necessary, any illegal or unenforceable part will be reformed to reflect the original intent as closely as lawfully possible.

Assignment: You may not assign or transfer this EULA or any of your rights or obligations hereunder to any third party without our prior written consent. Any attempted assignment without consent is void. We, however, may assign this agreement or any of our rights/obligations to an affiliate or a successor entity (for example, if there is a merger, acquisition, or sale of assets) without notice to you. This EULA will inure to the benefit of and be binding upon each party's successors and permitted assigns.

No Third-Party Beneficiaries: This EULA is for the benefit of you and us. It is not

intended to confer any rights or remedies on any third parties, except that our affiliates and licensors are intended third-party beneficiaries to the extent needed to protect their rights in the content (for example, the disclaimer of warranties and limitation of liability also apply to them, and they can enforce Intellectual Property terms). Otherwise, no other person shall have any rights to enforce any term of this EULA.

Relationship of Parties: You and the Company are independent contracting parties. This EULA does not create any agency, partnership, joint venture, or fiduciary relationship between us. You are not an employee or legal representative of the Company, and we are not providing you any employment or franchise. You also do not have authority to bind the Company.

Force Majeure: We shall not be liable for any failure to perform our obligations (or delay in performing) due to events beyond our reasonable control, such as acts of God, natural disasters, war, acts of terrorism, civil disturbances, technical outages not caused by us (e.g., internet backbone failure), or legal/governmental restrictions (e.g., if a new law prohibits something we were doing, causing interruption).

Headings and Formatting: The headings used in this EULA (and the formatting like bold text) are for convenience and readability only. They do not have legal effect but are meant to help you navigate the document. The plain meaning of the provisions will govern.

Language: This EULA is written in English. If we provide a translation in another language, it is only for reference. In the event of any conflict between the English text and a translation, the English version will prevail. We can correspond with you in English unless otherwise required by law.

Notices: Any notices required under this EULA from us to you may be given via email to the address associated with your account, via posting on our website or user dashboard, or via any other contact method you provided. Notices from you to us should be sent to our support email or in writing to our business address (as listed on our website). Email notices are considered received on the day sent, if the sending email does not report an error. Postal notices are considered received when signed for or actually received.

By clicking "I agree" or by purchasing/using the AI Master Products, you acknowledge that you have read this EULA, understand it, and agree to be bound by its terms and conditions. Thank you for trusting AI Master for your AI learning journey. We are committed to delivering value and upholding our obligations to you under this agreement. Enjoy the Products, and we wish you success in mastering AI!