



This Privacy Policy describes how The Market Lens collects, stores, and uses information provided by users. By accessing the platform or purchasing a membership, you agree to the terms outlined in this policy.

1. Information We Collect

We collect only the information necessary to operate the service. This includes:

- Name and email address provided during Whop checkout
- Payment data processed by Whop (we do not store card information)
- Account details related to membership status
- Discord usernames for community access
- User activity within the community or livestream sessions

We do not store sensitive financial data. All billing information is handled entirely through Whop.

2. How Information Is Used

Information is used to:

- Grant and manage access to memberships
- Provide educational content and livestream sessions
- Communicate with members regarding updates or support
- Maintain platform security and functionality
- Improve community experience
- Share user testimonials or messages for marketing, only when voluntarily posted or provided

We do not sell, rent, or trade user data to third parties.

3. Third Party Services

The Market Lens uses several third party services to operate:

- Whop for membership management and payments
- Discord for community participation
- Kit.com for email delivery

Each service has its own privacy practices and terms. By using The Market Lens, you also agree to the policies of these third party providers.

4. Data Storage and Security

User information is stored securely within the systems of Whop and any necessary integrations. We do not store payment card information, and we rely on industry standard providers for billing and authentication.

We take reasonable measures to protect data but cannot guarantee absolute security of information transmitted online.

5. User Rights

Users may contact us to:

- Update their account information
- Request clarification about data stored by third parties
- Ask questions regarding this policy

Because data is managed through Whop, certain modifications may need to be made directly through Whop's platform.

6. Minors

The Market Lens does not knowingly collect information from individuals under the age of 18. If we become aware that a minor has registered, we will remove their access.

7. Content Usage and Publicity Rights

By participating in the community or communicating with staff, users may provide testimonials, comments, or messages. The Market Lens may use these contributions for promotional or marketing purposes unless the user explicitly requests otherwise in writing prior to publication.

8. Changes to This Policy

We may update or revise this Privacy Policy as needed. Continued use of the platform after changes are published constitutes acceptance of the updated terms.

9. Contact

For all privacy related inquiries, contact: lens@themarketlens.com